

2012 KPA ANNUAL REPORT



YEARS

KENTUCKY PSYCHOLOGICAL ASSOCIATION

120 SEARS AVE. STE 214 LOUISVILLE, KY 40207



LETTER FROM THE PRESIDENT

Joni Caldwell, Ph.D.

On this occasion of KPA's 80th Birthday, I am honored to welcome each of you to the 2012 Kentucky Psychological Association Convention! I hope that you have taken advantage of the many opportunities here to do some networking, attend workshops that might enrich your practice and your knowledge base, earn a few CEs along the way, and just basically have some fun.

2012 has been a healthy and productive year for KPA, largely due to the enthusiastic participation of its members in the various activities of the association. We continue to benefit from the generous contributions by our supporters - like yourselves - and the strong leadership of the Board of Directors, the Executive Director and the association's phenomenal office staff. Since the Annual Report is one of the ways we keep our membership in touch with all that has been happening at KPA across the past year, I hope that you will take a moment to peruse it. Here are a few among the many achievements of KPA in 2012:

- Board approval of KPA's new Vision Statement: "to be a diverse and inclusive organization at the forefront of psychological practice, science, and advocacy to improve the quality of people's lives";
- Board approval of KPA's new Strategic Plan, identifying the following as areas of priority for organizational focus: Membership, Advocacy, and Leadership Development;
- A Board-approved change in its By Laws allowing Early Career Psychologists a seat on the Board of Directors;
- An outstanding calendar of CE events, thanks to the efforts of a strong CE Program Development committee, including a successful second-season Webinar series: "Keeping Up: Research & Clinical Updates for Busy Professionals";
- A successful Diversity Conference, hosted by the KPA Diversity Committee and highlighting Dr. Melba Vasquez, past-president of APA;
- Active engagement of members in three task force initiatives: Psychopharmacology Task Force, Internship Task Force, and the Clinical Resources Task Force;
- Ongoing development of the Kentucky Colleague Assistance Program (K-CAP);
- A continuing increase in membership numbers, thanks to the efforts of a strong membership committee and the KPA Ambassadors;

A few of the notable awards and publications enjoyed this year by some of our members included (but are not necessarily limited to):

- Dr. Sheila Schuster was inducted into the University of Louisville Hall of Honors;
- Dr. David Hanna was awarded the Heiser APA Presidential Award for Advocacy;
- Dr. Sarah Shelton was elected to the National Register's Board of Directors;
- Dr. Michael Cornwall published "Think Twice: A Learner's Guide to Improved Emotional Intelligence" (March 2012);
- Dr. Thomas Miller published the "Praeger Handbook of Veterans' Health: History, Challenges, Issues and Development" (4 vols) (September 2012).

Last but not least, I must give a major shout-out to the Convention Committee, headed up by Dr. Tammy Hatfield, for their great work in putting this year's convention together! As I consider all of these accomplishments, both individual and organizational, I recognize what an exemplary association KPA truly is. It has been a genuine privilege for me to serve as President of the association over the past year, and I thank all of those who contributed in any way to making 2012 a successful and memorable year.

TREASURER'S REPORT

Carol Lowery, Ph.D.

Financially, KPA has had a good year through the current calendar year. Although income and expenses fluctuate in fairly predictable patterns across the months, we know that we ended 2011 "in the black," with a small surplus, a portion of which was used to provide our office staff with small well-deserved bonuses (in lieu of any raises). Through September, we are on target with our budget. For income sources, membership is increasing slightly and CE registration has done well. As always, a major piece of our financial health depends on a successful Annual Convention.

We made a significant change this year in how we manage about \$30,000 in reserve, transferring it from an investment account, with associated risk, to an insured money market account, at the

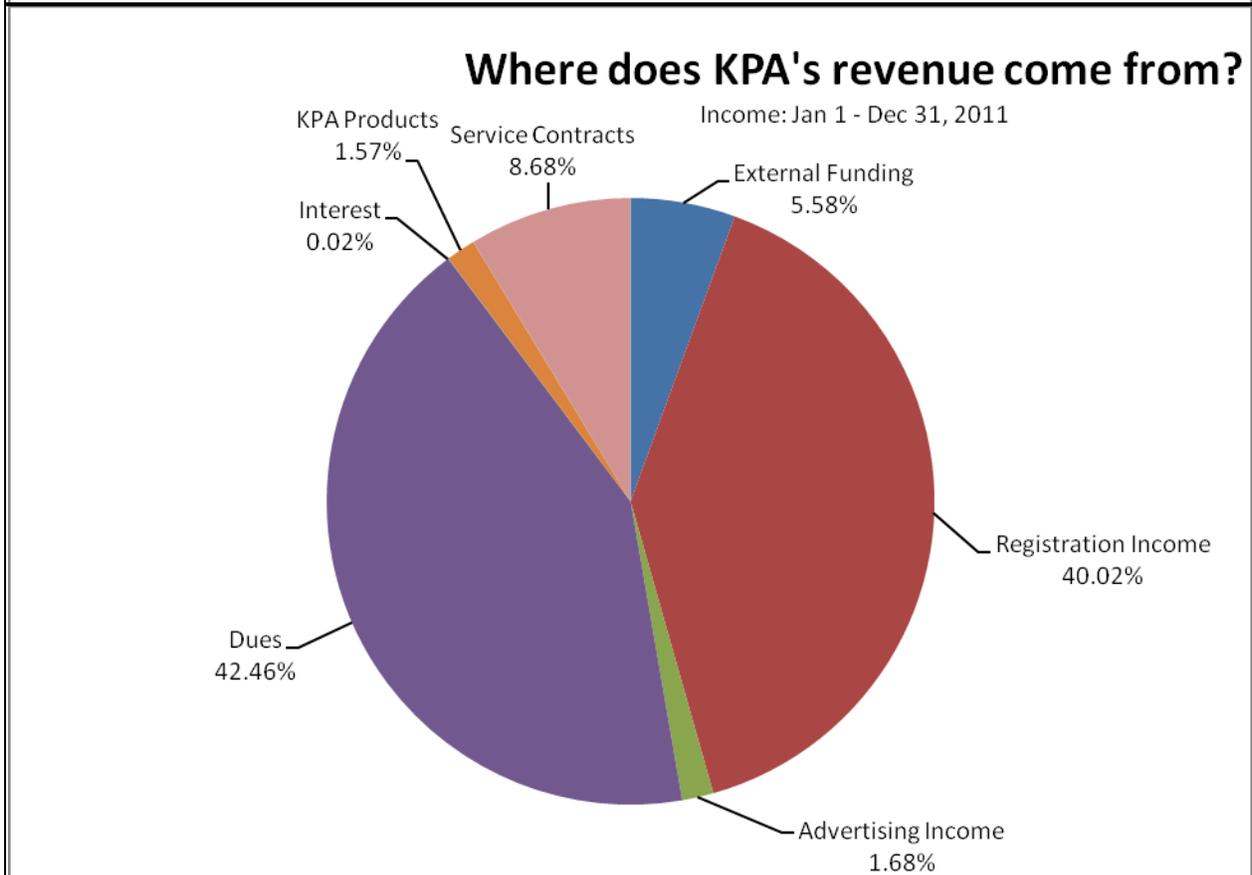
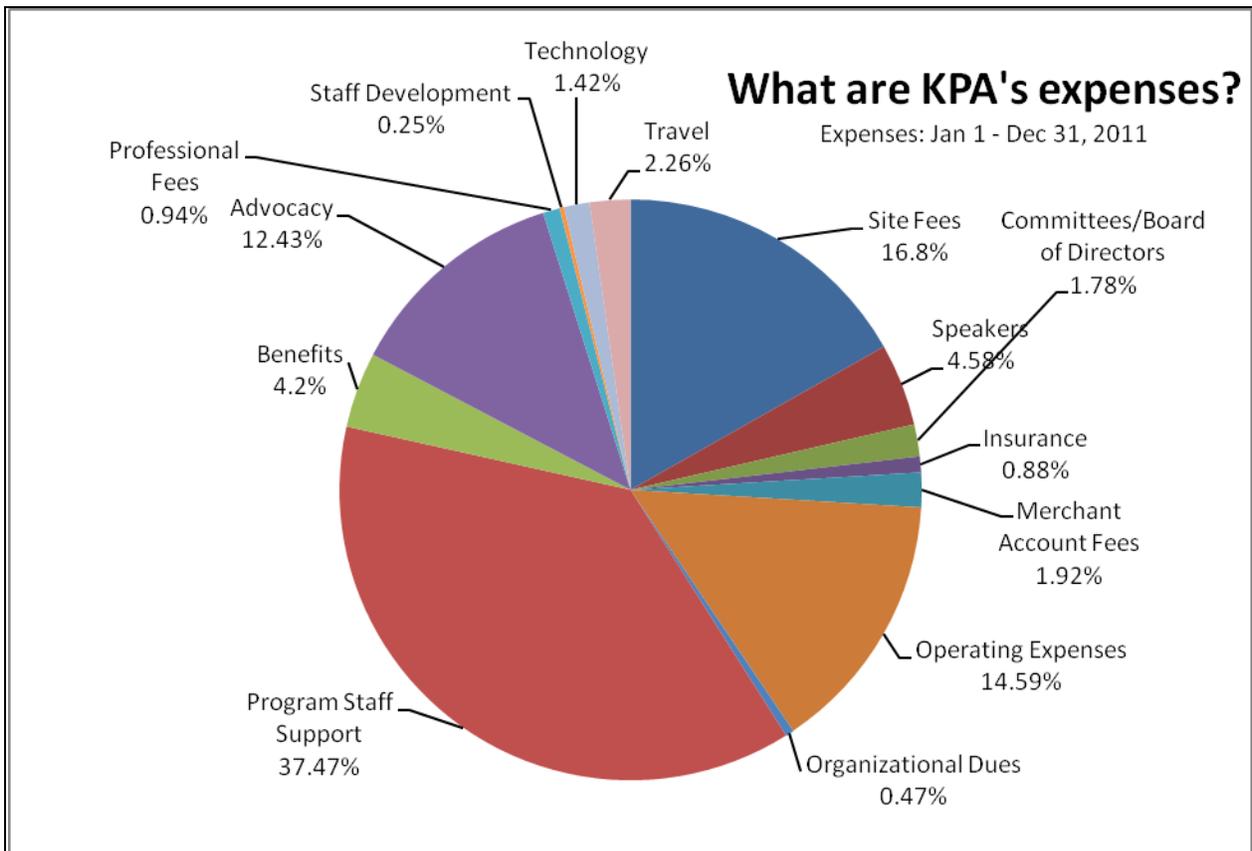
recommendation of the Finance Committee.

We've had a good year for income sources: increasing membership, good continuing education programs, a well-planned Convention. The office staff continues to be prudent and conscientious in the day-to-day operations of the Association. We expect to close out 2012 within budget.

KPA Profit & Loss: Jan 1 - Dec 31, 2011	
Ordinary Income/Expense	
Income	
External Funding	17,350.00
Registration Income	124,453.71
Advertising Income	5,220.00
Dues	132,035.25
Interest	58.34
KPA Products	4,875.00
Miscellaneous Income	9.11
Service Contracts	26,979.91
Total Income	310,981.32
Expense	
Site Fees	51,359.27
Speakers	13,991.19
Committees/Board of Directors	5,435.11
Insurance	2,681.38
Merchant Account Fees	5,870.18
Miscellaneous Expense	94.02
Operating Expenses	44,594.52
Organizational Dues	1,424.00
Program Staff Support	114,531.95
Benefits	12,837.08
Advocacy	38,000.00
Professional Fees	2,879.00
Staff Development	759.99
Technology	4,330.44
Travel	6,913.68
Total Expense	305,701.81
Net Income	5,279.51

KPA Balance Sheet - December 31, 2011	
ASSETS	
Current Assets	
Checking/Savings	
SYB - KPA Money Market *20	17,295.99
SYB - KPA Checking *39	50,872.39
Petty Cash Account	214.00
Total Checking/Savings	68,382.38
Other Current Assets	
SYB - Investment Acct *27	27,993.00
KPAF Receivable	149.88
Total Other Current Assets	28,142.88
Total Current Assets	96,525.26
Fixed Assets	
Leasehold Improvements	8,400.00
Office Equipment	4,914.81
Accumulated Depreciation	-5,287.22
Total Fixed Assets	8,027.59
TOTAL ASSETS	104,552.85
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
SYB Credit Card - 3391 (Lisa)	113.60
SYB Credit Card - 4423 (Leslie)	1,974.27
Total Credit Cards	2,087.87
Other Current Liabilities	
KPAF Liabilities	
Silent Auction	1,319.00
General Fund Donations	805.00
Total KPAF Liabilities	2,124.00
Payroll Liabilities	3,653.23
Total Other Current Liabilities	5,777.23
Total Current Liabilities	7,865.10
Total Liabilities	7,865.10
Equity	
Investment Gain or Loss	9,497.35
Opening Bal Equity	23,583.45
Retained Earnings	48,739.91
Net Income	14,867.04
Total Equity	96,687.75
TOTAL LIABILITIES & EQUITY	104,552.85

A visual look at KPA Finances...



INTERNAL AUDIT REPORT

Submitted by the 2012 Internal Audit Committee - Felicia D. Smith, Ph.D., Chair

Purpose and Background

The internal audit was comprised of a review and analysis of the financial records of the Kentucky Psychological Association (KPA) and the Kentucky Psychological Association Foundation (KPAF). This audit serves as a strong governance practice and is mandated in the KPA bylaws:

The President-Elect of the Association shall also oversee the annual audit of the Association by an audit committee composed of three members of the Association, not currently serving as Directors and designated by the President-Elect. The audit committee shall be responsible for an annual review of the financial record of receipts and expenditures incurred in connection with the administration of the Association.

Consistent with the KPA bylaws, the internal audit was conducted on February 29, 2012 and examined the financial records for fiscal year 2011: January 1, 2011 through December 31, 2011. The Audit Committee was headed by Felicia D. Smith, PhD and was comprised of the following KPA members: Laurie Mount Grimes, PhD; Lisa Powell, PhD; and Tanya F. Stockhammer, PhD. Leslie Proasi, KPA Director of Operations, provided written and verbal information explaining the audit procedures and the KPA financial practices (i.e., banking, accounting controls, budget process).

Audit Methods

- Audited KPA checking account for the following months: Jan, Mar, June, Oct, & Nov
 - Reconciled QuickBooks with bank statements
 - Reconciled QuickBooks with invoices
 - Reconciled QuickBooks with merchant batch statements
 - Reconciled QuickBooks with deposit slips
- Reviewed records of KPAF transfers into KPA checking
- Audited all months in money market account; reconciled all deposits with KPA checking and investment account
- Reviewed petty cash account
- Reconciled payroll check stubs to bank statements and QuickBooks reports
- Reconciled KPA checking account from December 15-31, 2011 - required review of FY2012 bank statements (explained further below)

Findings

- All KPA and KPAF financial records were clearly marked, organized in chronological order, and all documentation was easily located within the records.
- All balances for KPA and KPAF accounts were accurate upon review.
- All deposits and disbursements for KPA and KPAF were accurate upon review.

2012 Recommendations

- The audit committee notes that recommendations from the 2011 (FY 2010) audit have been effectively addressed by the KPA office staff. One recommendation included in the 2011 audit report warrants follow-up. As indicated in the 2011 report, an external audit was conducted by Stuedle, Spears & Franck in 2010. At that time, the 2011 committee recommended that the KPA Executive Committee establish a schedule for future external audits. To date, a policy has not yet been established for regarding the schedule of future external audits. It is recommended that the KPA Executive Committee and KPAF Board of Directors establish a schedule on which external audits will be conducted. As is noted in the 2011 internal audit report, a frequency of no more than every three years is recommended.
- The audit committee recommends the KPA Executive Committee establish a systematic procedure for determining appropriate transfers from the KPA checking account into the money market account. Such a procedure would likely be based on a minimal balance that is required for the daily administration of the organization. When that threshold is exceeded, overages would be transferred into the money market (or other account as recommended by Finance Committee). Reviews of the KPA checking account balance may occur at specified times of the year, based on available information about prior years' money flow patterns.
- The audit committee recommends the KPA Executive Committee establish guidelines for reconciling QuickBooks records with bank statements. A 30-60 day window is recommended to ensure prompt reconciliations.
- The audit committee recommends that KPA staff request a modification in the bank statement periods. Currently, bank statements run from the 15th to the 15th of each month. It is recommended that statement periods span the 1st of the month until the 31st. This modification will better match the monthly filing system of receipts and allow for simplicity in account reviews and reconciliations.

Conclusion

Based on the work performed in the conduct of this audit, the account disbursements and deposits are consistently documented and the record keeping is accurate. We would like to thank the KPA staff for their cooperation during this review and their diligence in the management of KPA/KPAF funds. In particular, we wish to thank Leslie Proasi, the KPA Director of Operations, for her direct assistance with the committee during the conduct of the review.

EXECUTIVE DIRECTOR REPORT

Lisa Willner, Ph.D., KPA and KPA Foundation Executive Director

KPA has much to celebrate as we wind down the 80th anniversary year of one of the country's oldest state psychological associations. For a comprehensive view of KPA's many projects and activities throughout the year, I encourage you to read in full the enclosed reports from KPA's hard-working committee chairs and board representatives.

A few 2012 highlights:

As part of KPA's ongoing strategic planning process, begun in 2011, the Board has developed and adopted a new **Vision Statement:** *To be a diverse and inclusive organization at the forefront of psychological practice, science, and advocacy to improve the quality of people's lives.* Meanwhile, we are still on track to adopt the new strategic plan by the end of 2012, with Membership, Advocacy, and Leadership Development identified as KPA's three strategic priorities.

With inclusiveness a key aspect of KPA's vision, throughout 2012 KPA has offered an unprecedented number of CE opportunities for our members, non-member psychologists, and other mental health professionals, and has offered targeted workshops for each and every one of KPA's eight Interest Sections, in order to address the educational needs of *all* of KPA's members. We have also made efforts to reach our geographically diverse membership by increasing and updating KPA's online Home Study offerings, presenting yet another new interactive Webinar series (*Keeping Up: Research and Clinical Updates for Busy Professionals*), and continuing to take KPA workshops on the road, with this year's KPA CE Road Show traveling to the Central Region.

KPA kicked off a busy and successful year of diverse programming with four conferences in four months! In March, through the KPA Foundation, we offered the Spring Academic Conference (*"Connecting the Dots: Integrating the Disciplines within Psychology"*) at the University of Kentucky, still the largest SPTA-sponsored academic conference of its kind in the nation. In April, the KPA Foundation and the KPA Diversity Committee (under Dr. Felicia Smith's leadership) presented *Cultural Connections: Competence, Quality, and Equity in Mental Health Care* - a full day in which national, regional, and statewide researchers and presenters brought us the current research and thinking on a variety of diversity-related clinical topics, while garnering strong community support, both locally and from APA. In May, KPA Health Psychology Interest Section representative Dr. Amanda Merchant organized the second-annual *Health Psychology Spring Training* in Lexington, bringing together multiple speakers to address a variety of health topics. And in June, Dr. Joe Edwards and the CE Program Development Committee, brought us the Business of Practice Conference II: *Enhancing Clinical Practice*. While four successful conferences in four months is impressive by any measure, these events represent only a fraction of KPA's full 2012 Continuing Education calendar.

As a professional association, advocacy is always central to our operations. In 2012, Director of Professional Affairs, Liz McKune, Ed.D., and Legislative Agent, Sheila Schuster, Ph.D., achieved a notable success on behalf of Kentucky's Licensed Psychological Practitioners. After more than a year of meetings, Liz and Sheila successfully advocated for Anthem BC/BS to create a Kentucky state-specific mechanism by which independent Master's level psychological practitioners - licensed psychological practitioners and certified psychologists with autonomous functioning - may become contracted providers of psychological services to Anthem policy-holders.

This year has also involved slow but steady progress toward re-structuring and streamlining the governance of the KPA Foundation, with the goal of enhancing the Foundation's effectiveness in increasing public awareness and understanding of the value of psychology.

For the third consecutive year, we have continued to see an increase in membership. Much of the credit for this goes to the Membership Committee, headed by Acting Chair Jennifer Sutherland, M.S., Ed.S., the KPA Ambassadors, led by David Susman, Ph.D., and all of the hardworking KPA Committees who plan and implement programs, provide consultation and other member services, review and evaluate initiatives, and generally serve as the creative and sustaining forces of our organization.

Of course, much of what happens in 2012 involves planning for future years. On the horizon for 2013 are some new diversity initiatives, as well as a series of reports from the Psychopharmacology Task Force, head by Lyle Carlson, Ph.D., on prescriptive authority. I am excited about the upcoming year of CE programming, to include an overview of the DSM-5 development process by psychologist, author, and New York Times contributor Gary Greenberg, Ph.D.; a two-day Attachment workshop by Patricia Crittenden, Ph.D., student of Mary Ainsworth and John Bowlby; as well as an Attachment Webinar series, featuring an array of national and international experts in the field.

In closing, huge thanks are due to KPA's small but remarkable staff. Leslie Proasi and Sarah Burrell, KPA's own Batman and Robin, take on enormous levels of responsibility, and work together as an efficient and effective team. We've also been lucky to have on board this fall our hardworking undergrad intern, Michael Lentz. KPA is fortunate to have such a strong, dedicated, and experienced team.

MEMBERSHIP REPORT

Leslie Proasi, Director of Operations

As of September 30, 2012 KPA has a total of 681 voting members and 380 affiliate members. As you will see from the below chart KPA's full voting membership continues to grow. Affiliate members are primarily undergraduate and graduate psychology students. Although the number of affiliate members has decreased over the past couple of years this is not unusual since undergraduate students change their majors and graduate students leave for internships.

Membership Comparison

Full Voting Members	9/30/2009	9/30/2010	9/30/2011	9/30/2012
Doctoral Members				
Full Doctoral	308	313	333	337
Early Career - Doctoral Level	66	81	67	69
Total Doctoral Members	374	394	400	406
Masters w/ Independent Functioning Members	50	56	57	61
Masters Under Supervision Members				
Full Masters Under Supervision	45	45	54	60
Early Career - Masters Level	27	27	32	30
Total Masters Under Supervision Members	72	72	86	90
Academic Members	87	95	99	97
Emeritus Members	43	43	26	27
TOTAL Full Voting Members	626	660	668	681
Affiliate Members	9/30/2009	9/30/2010	9/30/2011	9/30/2012
Undergraduate Students	193	184	200	135
Graduate Students	211	188	176	195
Post-Doctoral Level	14	12	17	18
Out-of-State	24	24	24	24
Allied Mental Health Professionals	3	4	5	8
TOTAL Affiliates	445	412	422	380
OVERALL TOTAL	1071	1072	1090	1061

DIRECTOR OF PROFESSIONAL AFFAIRS REPORT

Elizabeth W. McKune, Ed.D.

I presently serve as the Director of Professional Affairs (DPA) for KPA. My primary role is to advocate for the practice of psychology in Kentucky. I serve as a resource for members by providing consultation to members, representing KPA at meetings, corresponding with others regarding issues impacting the practice of psychology in Kentucky, providing trainings and workshops, and providing outreach.

2012 activities. One of the primary issues facing members this year has been the challenge in having Licensed Psychological Practitioners recognized by Anthem Blue Cross and Blue Shield. After many months, a plan for including this group was developed. Additional challenges with other payer groups are now being addressed. Members frequently contact the DPA to ask questions related to a variety of issues. The most prevalent themes are challenges with insurers, electronic record keeping, and issues related to the licensure process. Primary meetings outside of KPA include participation in: the American Psychological Association State Leadership Conference; the Kentucky Mental Health Coalition; Kentucky Voices for Health; meetings with payers such as Humana and Anthem; and meetings around the

adoption of Health Care Reform in Kentucky. Outreach includes daily participation with KPA communications and the APA Director of Professional Affairs listservs.

2013 goals. Plans for 2013 include continuing to advocate on behalf of KPA to protect the practice of psychology in Kentucky. Additionally, plans include remaining available and accessible as a resource to support members in pursuit of practice excellence.

LEGISLATIVE AGENT REPORT – KPA STATE LEGISLATIVE AGENT AND KPA FEDERAL ADVOCACY COORDINATOR

Sheila A. Schuster, Ph.D.

Advocacy with policy-makers is a critical function of the KY Psychological Association as it strives to promote and protect the practice of psychology. I serve as the point person for KPA's advocacy and legislative activities at the state level as the KPA Legislative Agent (Lobbyist) and at the federal level as the KPA Federal Advocacy Coordinator (FAC). Policy change at the state level can occur legislatively through the actions of the KY General Assembly and administratively through regulations and action of the Executive branch. Advocating for policy change at the federal level is done in a close working partnership with the APAPO Governmental Affairs Office that sets the agenda and the advocacy strategy. These two positions allow me to serve as the point person for communications to KPA members and from the membership about issues of concern or interest. I also serve as the facilitator of communication and coordinator of advocacy activities with other mental health and health care organizations and coalitions across Kentucky. Both FAC and Lobbyist activities are conducted with the goal of enhancing the public good by educating policy-makers and the public about psychology, improving reimbursement and practice opportunities for psychologists, ensuring that educational resources are available, and promoting and protecting the practice of psychology.

2012 goals and accomplishments – state. The 2012 General Assembly session presented a significant number of challenges – and opportunities – the primary one being the state's biannual budget. Some real victories were achieved! Funding for the CMHCs was not cut and new money was budgeted for an outpatient substance abuse treatment benefit to begin for a limited number of adults in the Medicaid program. In addition, new money was budgeted for housing and supported employment for individuals with severe mental illness. The advocacy calendar was full of opportunities – beginning with my annual workshop on being an effective advocate to three capitol rallies for individuals with disabilities throughout the session. Consumers presented excellent testimony and family members about the negative impact of Medicaid managed care on them and on the CMHCs. As chair of the statewide health advocacy coalition, KY Voices for Health, I had an opportunity to testify in front of legislative committees and to discuss with the media the implementation of the Affordable Care Act. A critical issue in the new Health Benefit Exchange will be to assure that the plans offered fully meet the federal parity standard for mental health and substance abuse treatment.

On the important issue of recognition of Master's-level psychological providers by insurers, KPA Director of Professional Affairs Liz McKune and I responded to concerns from KPA members whose credentialing by Anthem had been terminated. We aggressively pursued all possible arguments in making the case that LPPs and CPAFs should continue to be included in the insurer's network of behavioral health providers. The successful outcome of our work has been published in *The KP* and posted on the KPA website with the reminder that "Your Dues Pay Off!" We have also met on an ongoing basis with the Humana Insurance Medical Director to resolve a discrepancy in reimbursement for health psychology services billed on the physical health side as opposed to those reimbursed on the mental health side. Here again, a successful resolution has been obtained!

Promulgation of administrative regulations by the Cabinet for Health & Family Services has threatened the reimbursement of psychologists in two programs – First Steps and Supports for Community Living.(SCL) Psychologists involved as providers in both programs have demonstrated excellent advocacy skills in communicating with the Cabinet officials both in writing, in testimony and in meetings. We have successfully delayed the First Steps cuts in reimbursement for over 18 months and continue to communicate our concerns to Cabinet officials. Regarding the SCL proposed regulations, KPA members and I have communicated in writing and in person our objections to the significant cuts in reimbursement rates and limitations being put in place. No final determination has been made on the SCL regulations as of this date.

Governor's Blue Ribbon Commission on Tax Reform: I am serving on the Commission and am the only health/social services citizen member on it. We have held public meetings in each of the six Congressional districts to hear input on Kentucky's tax system and the (in) adequacy of the state's revenue to meet the needs of Kentuckians. The Commission is scheduled to release our recommendations – yet TBD – in November.

2012 goals and accomplishments – federal. The March 2012 visits to The Hill in DC during the APA State Leadership Conference (SLC) saw 6 KPA leaders meet with KY Congressional staff. Discussion were held around an agenda of revising the Medicare definition of "Physician" to include psychologists, restoring cuts to the Medicare reimbursement rate for mental health services, and including psychologists in financial support for developing electronic health records. Last year, we were able to secure the support of Congressman John Yarmuth (D – 3rd District) as a Co-Sponsor of the legislation (H.R. 831) to revise the Medicare physician definition. He was joined this year by Congressman Ben Chandler (D-6th). As of this date, the legislation is still pending. Congressman Brett Guthrie (R – 2nd) has signed on as a Co-Sponsor of the electronic health records legislation (BHIT). APAPO is using a new email system to alert

members about issues and calls to take action. The new system is easier to handle and seems to be working well in getting the word out!

Unfortunately, Congress has not yet put forward a permanent “fix” for the annual Sustainable Growth Rate (SGR) reductions in Medicare reimbursement and the advocacy around this issue is continuing. The growing government debt and the political swing against “big government” and spending additional funds make this request very difficult. It is an annual battle waged by Medicare providers of all disciplines to stave off these cuts. By contrast, the inclusion of psychologists in the physician definition would not add any cost to the Medicare budget! APAPO’s most recent (9/7/12) Action Alert informed psychologists about continued advocacy around Medicare issues, including the SGR, physician definition and staving off additional cuts to psychologists’ reimbursement for Medicare services.

2013 plans. A priority goal will be to improve the participation of KPA members and students in advocacy efforts at both the federal and state levels. Continue to provide advocacy training with psychologists and students to increase the participation of KPA members in public policy change efforts. Looking toward the future, outreach will be focused primarily on students and ECPs to develop the necessary advocacy forces. Continue to work with the KPA Director of Professional Affairs (DPA) and affected members to address systematically the problems with third-party reimbursement for psychological services.

At the state level, there will be continued work with the KY Mental Health Coalition to formulate a legislative agenda, particularly around Medicaid managed care. A priority will be around the recommendations for tax reform put forward by the Blue Ribbon Commission. Another priority will focus on implementation of the federal health care reform, the ACA, particularly around expanding Medicaid to significantly reduce the number of uninsured Kentuckians. Federal advocacy goals continue to be: inclusion of psychologists in the Medicare definition of “physician”, support for integration of behavioral health and primary care, and restoration of proposed cuts to Medicare reimbursement for psychological services.

Opportunities for involvement. The Advocacy Training workshop will be offered on Monday, February 13, 2013 from 1 – 4 p.m. in Frankfort. KPA members or students who are interested in shadowing in Frankfort during the 2013 legislative session (February 5 – March 25) and/or in receiving federal action alerts from APA, should contact the FAC and Lobbyist at advocacyaction@bellsouth.net. KPA members who are interested in advocacy for psychology and mental health policy at either the state or federal level – or both – are encouraged to make their interests known. Join the KPA Grassroots Advocacy Network (GRAN) by noting your interest in your Member Profile online.

KPA BOARD REPRESENTATIVE REPORTS

REGIONAL REPRESENTATIVE REPORTS

Central region. Elected Representative: Byron Tharpe, M.A. My primary role is to communicate with the members in the Central Region and to convey issues that affect members from the region to KPA Board. Other duties include welcoming new members from the Central Region to KPA, Help in retention of members, passing on items of interest in KPA to the Central Region including Board meeting minute’s summaries, working with the CER committee, and helping the KPA Central Office with any CE events in the Central Region. I also am a member of the Membership Committee and participate in the monthly teleconference meetings of this committee. I also am currently serving as Chair of the Continuing Education Review Committee.

2012 activities. I actively participate in the Annual Board Retreat and helped to shape the strategic direction of KPA's future. I welcomed new members to KPA from the Central Region and encouraged lapsed members to renew. I helped to promote the Regional CE event that was presented this summer in the region and also helped at the event. My term expires at the end of this calendar year.

Eastern region. Elected Representative: Cecelia White, M.A. Keep abreast with KPA events and happenings. Pass along that information to KPA Regional Members. Communicate any concerns or questions back to KPA.

2012 activities. Continue working to build relationship and memberships within the region. Keep members aware of what KPA does for them. Build relationships with those at local colleges to increase KPA membership at the academic level within the region.

2013 goals. Continue the above goals, as they are a continuing work in progress.

Fayette region. Elected Representative: Jennifer Sutherland , M.S., Ed.S. My roles are to serve as a liaison between KPA members and the KPA Board, facilitate social and professional communication among members, and promote membership in KPA .

2012 activities. I maintained contact with Greater Fayette Area KPA members through the listserv and kept them informed of Board activities. I contacted my region's new members to welcome them to KPA, told them about my role, and encouraged them to contact me with questions, concerns, suggestions, etc. I promoted the use of the listservs. I contacted lapsed members to inquire about their reasons for non-renewal and encouraged them to renew. I have served as an Ambassador for KPA. I serve on the membership committee and have been serving as "acting" chairman of the committee. I attended monthly phone Membership Committee meetings. I held occasional breakfast meetings for

child/adolescent practitioners in our region. I hosted our ever popular social gathering for region members at Michael and Helena DiBiasi's home. I started a monthly peer supervision group. I attended the yearly Board Retreat.

2013 goals. I plan to continue maintaining contact with KPA members in my area and keep them informed of Board activities. I will continue promoting membership in KPA by welcoming new members and contacting lapsed members. I will attend monthly membership meetings. I will continue to hold child/adolescent breakfast meetings and monthly peer supervision meetings as long as the interest continues. There will be another social gathering in 2013! I am looking forward to attending the Board Retreat

Greater Jefferson region. Elected Representative: Sam Stodghill, Psy.D. The primary purpose of my role is to communicate with members in the Greater Jefferson Region area and learn about the predominant issues that affect them, and then convey these issues to the KPA Board. Other duties include assisting with retention and recruitment of members in this region, publicizing "announcements of interest" for members in our area, working with the KPA Ambassador Program. I also participate as a member of the Membership Committee via monthly teleconferences and attend the quarterly Board meetings.

2012 activities. I participated in the quarterly Board meetings. I welcomed new members to the region and encouraged those members that had let their membership lapse to renew. I have also contacted potential members and invited them to join. I fielded emails and phone calls from region members regarding individual concerns. I helped promote KPA sponsored events and communicated with regional membership via email. I conducted a brief online survey of the Region's members to help understand priority concerns. I have begun planning a social event for early 2013.

2013 goals. Continue activity in areas above and complete at least one social event.

Northern region. Elected Representative: David Olson, Ph.D. My primary purpose is to serve as a voice for the membership for the northern region and to communicate the activities of the board to the membership. In addition, I serve on the Membership Committee.

2012 activities. The goal of contacting and information sharing with new and existing members was met through personal emails and use of the listserv. Several new Northern Members were recruited, contributed to the membership brochure, and lapsed members were contacted in attempt to increase retention within the region. Northern member concerns or issues were communicated to KPA leadership and collaborated with the Membership Committee to identify possible solutions. Several Northern Region members agreed to present CE workshops this year on topics ranging from Ethics, ADHD treatment and assessment, and psychotherapy.

2013 goals. Maintain contact with Northern members and seek their input regarding issues of concern to the profession. Continue to identify and recruit potential members within the region and welcome new members to the organization. Determine interest in attending continuing education workshops presented within our region.

Western region. Elected Representative: Bernie Bettinelli, Ed.D. To represent and advocate for the geographically disenfranchised KPA members in Western Kentucky. My role is similar to my full-time role as an academic: to recruit and retain new prospects.

2012 activities. Have participated in monthly Membership Committee conference calls and have participated in quarterly meetings with other members of the Membership Committee. Have welcomed new KPA members in the region and attempted to follow-up with lapsed members. Have tried to generate interest in KPA activities via the listserv. Made a pitch at the Spring Academic Conference for more KPA Ambassadors. Used the listserv to try to achieve greater member participation at KPA events such as the Academic Conference and the (very excellent) Diversity Conference. Advocated at Board meetings for more consideration of the travel and expenses incurred by members from the Western Region when they participate in statewide events. Participated in a few social events w/ Owensboro area psychologists. Still in the planning stages for a social event for far Western KY colleagues.

2013 goals. Increased efforts to recruit new KPA members, especially in the colleges, universities, and CMHC's. Work towards a CE event in the Western Region. Plan more social events in the Western and far-Western Regions.

Interest Section Representative Reports

NOTE: The five KPA Interest Sections with the largest membership at the time of Board elections will be entitled to elected representation on the KPA Board of Directors. For 2011, the five interest sections with elected board representation are: Child/Adolescent, Clinical, Education and Training, Forensic, and Health.

Child/Adolescent Interest Section. Elected Representative: Dan Florell, Ph.D. The Child/Adolescent Interest Group is focused on advocating for the interests of practitioners who work with children and adolescents. It also focuses on advocating for child and adolescent mental health issues.

2012 activities. The group helped sponsor a CE event in the spring and maintained an active listserv. In the fall, work was started on a needs assessment for private practitioners with the clinical interest group.

2013 goals. The goals for 2013 are to complete the private practitioner needs assessment and start having resources developed that will meet those needs. In addition, maintaining the listserv and looking for sponsoring more CE events will be high priorities.

Clinical Interest Section. Elected Representative: Georgeann Stamper Brown, Ph.D. My role as the Clinical Interest Representative is to serve the diverse and focused needs of the members of the Clinical Interest Section to the KPA board.

2012 activities. My 2012 Goals were to listen to the needs of the Clinical Interest Members and to help provide a forum where resources and input could be shared among members. I strive to stay connected with members of the Clinical Interest section through the clinical list-serve and attending multiple KPA events. This year, I responded to any questions or concerns brought forward to me. I asked for members' input on multiple issues, including what C.E.s they would like to see offered. I promoted KPA events. I conducted needs assessments. I hope I have helped foster a place on the list-serve where psychologists can ask questions of one another, voice their concerns, ask for help and resources, and connect with other professionals across the state. I have attended all KPA quarterly meetings, as well as the KPA board retreat, multiple Fayette County Peer Supervision meetings, and several KPA Continuing Education events. I helped to plan the Fayette County KPA Social with Jennifer Sutherland. Recently, the Clinical Interest section has taken a special focus on providing a resource for psychologists wanting to start private practices. As the Board Representative, my role is to conduct a needs assessment with members, to find out what resources members need the most in starting their private practice. I will also help organize a Task Force of psychologists, that will aid in creating this resource.

2013 goals. This year, I hope to continue to represent and serve the needs of the Clinical Interest members. I would like to connect more to members by attending more KPA events, sending out more communication over the list-serve, and welcoming members more personally. I would like to help collect members' input that will influence continuing education offerings and other resources provided by KPA. I would like to continue in my work on the Private Practice Task-Force, in helping to provide a resource that would be of high value to members of the Clinical Interest Section. Specifically, I will conduct a needs assessment in this area, help to guide the Task Force, and help to decide on specific formatting/content to be included in the resource. I would like to be prepared to help in any way needed, that will help the individual and collective needs of members of this Interest Section.

Community & Public Service Interest Section. The position of Coordinator of the Community and Public Service Interest Section is currently vacant. If you have an interest in this position, or would like to make a nomination for appointment, please contact 2013 KPA Board President, Felicia Smith, Ph.D.

Developmental Disabilities Interest Section. Appointed Representative: Stan Bittman, Ph.D.

Education and Training Interest Section. Elected Representative: Danelle Stevens-Watkins, Ph.D. As the Education & Training Director I participated in the planning of several education and training events during 2012: the 2012 Spring Academic Conference, presented at the 2012 State Convention and assisted in planning for the well received 2012 KPA Diversity Conference. I forwarded communications to interest section members regarding changes with APA Council on Accreditation. I also solicited ideas for the state convention from members of the interest section. Lastly, I participated in discussions with the academic conference planning committee after the 2012 conference.

2012 activities. Accomplishments for 2012 include the Spring Academic Conference and the first KPA Diversity Conference. I was also selected to represent KPA as the diversity delegate from Kentucky at the APA state leadership conference in March 2012.

2013 goals. I will complete my two-year term in December 2012. I will maintain my activities with the KPA Diversity Committee and I will continue to work to recruit diverse members to KPA.

Forensic Interest Section. Elected Representative: Kelli Marvin, Ph.D.

2012 activities. Nominations for sub-representatives were requested through the listserv. Sub-reps have been identified in the domains of Criminal Forensics/Risk Assessment, Forensic Ethics, Psychometrics, and Family Law. Nominations for sub-reps in juvenile, correctional, and some other civil domains are still being solicited. The sub-reps will be charged with the responsibility of collecting and screening articles in their respective area of expertise, as well as will be available to serve as a resource for FIS members.

Collection of articles for the online literature resource is well underway. Seminal documents in Forensic Ethics, Family Law, Psychometrics in Court Settings, Child Custody, and Evaluation of Child Sex Abuse Allegations have been collected and are in the process of being screened and organized. These articles should be ready for posting by January of 2013. Articles in Criminal, Correctional, and some civil domains will forensics will be collected at such time sub-representatives can be identified to assume the responsibility of generating and screening articles for posting.

An Advanced Peer Consultation group was formed in 2012 for those psychologists who routinely submit child access/custody evaluations for the Court. Following approximately a year of group solidification, the possibility of rotating advanced group members to host orientation and supervision groups for less experienced FIS members will be explored. The possibility of twice annual FIS section meetings was explored through the list serv. Owing to the geographical separation of the members, a once-annual meeting, to coincide with KPA convention was determined to be most prudent. The 2012 meeting will be/was held at the Blue Horse, in the convention hotel.

A 2013 Forensics Continuing Education day was planned. Indeed, presenters had been identified and topics proposed. However, event planning came to an abrupt halt as it came to my attention that a nationally well-respected forensics

education organization was hosting a conference in Louisville in the spring of 2013. As such, a KPA-sponsored forensic CE day will be planned for 2014.

2013 Goals. Online posting of seminal literature, organized by forensic sub-domains, in January of 2013, for access by all FIS section members. Of course, the underlying goal of the FIS is to increase the statewide competency of psychological reports submitted to the Court by fostering best-practice evaluation and report writing skills of FIS members. In pursuit of this goal, best practice CE workshops will be offered at the annual convention, the advanced peer consultation group will continue to meet, and access to an evolving online literature resource will allow interest section members to easily access information on a given topic.

Health Psychology Interest Section. Elected Representative: Amanda Merchant, Ph.D. To represent the interests of health psychologists in the state at board meetings and to promote education, communication, and advocacy among members.

2012 activities. Organized 2nd annual Health Psychology Spring training in Lexington which included presentations on pediatric pain, diabetes management, and business aspects of health psychology. Health psychology presentations included in annual conference. Attended board meetings and managed listserve.

2013 goals. Continue to organize annual health psychology training. Manage listserve and attend board meetings. Increase communication on healthcare changes on the listserve and how this affects health psychologists.

Rural Interest Section. Appointed Representative: Brenda Hughes, Ph.D.

Science and Research Interest Section. Appointed Representative: Jamie Studts, Ph.D.

KPA Member Category Board Representative Reports

Academic Representative. Elected Representative: Arthur Nonneman, Ph.D. The role of the academic representative is to represent the interests of academic members to the KPA Board, and to serve as a liaison and resource for academic members.

2012 activities. The 2012 goals to expand programming for students and faculty at the KPAF Spring Academic Conference (SAC) and to increase student membership in KPA were met and will recur as 2013 goals. The size and quality of the KPAF Spring Academic Conference continue to increase, and evaluations of the 2012 conference were extremely positive. Articles in the KPA Newsletter and e-Newsletter summarized the results and listed the various academic awards for 2012. Participation by academic institutions in the western part of the state continue to lag all other regions. In an effort to determine why this is true and how we might make SAC more attractive to faculty and students from institutions that have not participated, Rich Lewine created a survey. The results indicate that the primary issue is lack of knowledge about SAC, not a belief that SAC lacks value. Another new program targeting the needs of academic institutions is the KPAF Research Colloquium Travel Award. This newly created program was announced at the 2012 SAC and in the most recent KPA Newsletter and e-Newsletter. I have contacted some former KPA members whose academic membership has lapsed. None have expressed dissatisfaction with KPA. Their membership lapsed because of retirement, career change, or movement out of Kentucky.

2013 goals. Expanded programming at the 2013 KPAF Spring Academic Conference for faculty and students and increased academic membership in KPA continue as goals for 2013. Recruitment of members for the 2013 SAC Planning Committee and initial planning for the conference have begun. The conference will be hosted by U. of L. on March 30, 2013. I will continue to contact chairs of psychology programs at institutions that have not participated in SAC to insure that they are aware of the opportunities provided for their faculty and students and to encourage membership in KPA. I plan to assess the effectiveness of the new KPAF Research Colloquium Travel Award program for meeting the needs of psychology programs and for increasing academic membership in KPA. Academic members whose KPA membership has lapsed will be encouraged to renew their membership, if appropriate.

Additional Comments. I would welcome feedback concerning ways we might make the 2013 KPAF Spring Academic Conference even more valuable or attractive to students and faculty and/or ways we might increase academic membership in KPA.

KPA Graduate Students (KPAGS) Representative. Elected Representative: Donna Price, M.A. My goal is to assure that the needs of Kentucky's graduate students are presented to the KPA Board in a timely and professional manner. I will also serve as an ambassador for KPAGS, recruiting new members and representing KPAGS at community and professional events throughout the state.

2012 activities. Recruited and welcomed new KPAGS members. Built up Facebook 'likes' so that it is easier to keep members informed of upcoming events.

2013 goals. Build attendance at the SAC by recruiting graduate and undergraduate attendees. Continue to recruit new members by reaching out to graduate psychology programs across the state.

Additional Comments. We are open to new members.

Master's Representative. Elected Representative: Debborah M. Arnold, M.A.

KPA COMMITTEE AND LIAISON REPORTS

Committees

Bylaws Review Committee (ad hoc). Chair: Stanley Bittman, Ph.D.

Communications Committee. Chair: Sarah Shelton, Psy.D., MPH Members: Rachel Cummins, ABD, Kristy Kilcoyne, Psy.D., and Sean Reilley, Ph.D.

Overview. The Communications Committee of KPA serves to distribute current and accurate information and to facilitate dialog among the organization as a whole, its divisions, and its members. This is achieved through creating, editing, and disseminating print and electronic media, including the KPA E-Newsletter, KPA's flagship periodical (The Kentucky Psychologist), and overseeing and updating website content and utilizing KPA list serves as appropriate. The Committee is also active in marketing and public relations activities. This committee meets quarterly via teleconference with interim communication through email. All levels of KPA memberships are eligible to participate on this committee, which operates under the guidance of an appointed Chair. This committee is overseen by the KPA Board and its actions are subject to Board approval. As Chair of the Communications Committee, I work closely with Sean Reilley, Editor of the Kentucky Psychologist and the monthly KPA e-newsletters, attend the KPA Board Meetings, Organize and Conduct the Committee Meetings, and Initiate and Oversee collaborative activities with the leaders of other KPA Committee Groups, Task Forces, Sections, etc. I also respond to communications related activity requests from the KPA Executive Director and Board Officers.

2012 activities. The KPA Communications Committee description was created earlier in the year and officially adopted at the October 2012 KPA Board Meeting Recruitment of new KPA Communications Members throughout the year via announcements in KPA e-newsletter and personal contacts. The quarterly print newsletter, The Kentucky Psychologist, and the monthly KPA e-newsletter edited by Sean Reilley, Committee Member, were published successfully on schedule each time with quality content and positive feedback. Regular Committee meetings conducted by telephone and email. The Chair attended KPA Board Meetings (Oct and Dec 2012) Quarterly and Annual Reports completed and submitted by Chair (Shelton) Successful Collaboration with Early Career Psychologists Mentorship Program (article highlighting program benefits written by Communications Committee Members (Shelton and Cummins with input from Dr. Willis, Mentorship Program Chair) and published in the August edition of the Kentucky Psychologist) Successful Collaboration with the Clinical Psychology Special Interest Group/Private Practice Task Force. Needs assessment developed in the form of published Q&A in the October KPA e-newsletter. Successful Collaboration with the Disaster Response Committee. Call for involvement co-written by Shelton and Hindman and published in the November KPA e-newsletter. One Committee Member (Shelton) provided a KPA education/membership event in cooperation with the KPA Ambassador Program at Midcontinent University in Paducah, KY in November 2012. One Committee Member (Shelton) participated in the "Let's Talk" Stan Frager Radio Show in April 2012. Met with Leslie Proasi in November 2012 regarding website content and clarifying/increasing the role of the Communications Committee in website related activities. Collaborated with the KPA Executive Director regarding comparisons of state organization listserv policies in order to strengthen acceptance of current KPA listserv policies or to modify as needed (ongoing project). Successful collaboration between the National Register of Health Service Providers in Psychology and the KPA Clinical Interest Section Group, KPA Early Career Psychologist Group, and the KPA Health Psychology Group concerning opportunity for NR credentialing scholarships.

2013 goals. The Communications Committee has collaboration activities currently IN PROGRESS with multiple KPA factions that will spill over into the new year, including: Forensic Psychology Interest Section Group Health Psychology Interest Section Group Psychopharmacology Task Force Diversity Committee The Communications Committee has collaboration activities PLANNED for the upcoming year with each Regional group of KPA via cooperation with their current and newly elected Representatives. Previously successful collaborations from 2012 with KPA groups/committees/task forces, etc. will be revisited for a repeat or revised activity in 2013. In cooperation with the KPA Ambassador Program, a KPA educational/membership oriented event (by Shelton) is scheduled at Murray State University in the spring of 2013. Ongoing project with KPA Executive Director concerning state organization listserv policies will be completed in 2013. Ongoing project with Leslie Proasi concerning Communications Committee's role in website content and activities will conclude, resulting in increase involvement from the Communications Committee members regarding the KPA website in 2013. All routine Communications Committee activities (regular meetings, KPA print newsletter, e-newsletter, Committee Chair quarterly and annual reports, attendance at KPA Board Meetings and responsive action to requests from KPA Executive Director and Board Officers) will recur in the new year.

Additional Comments. The Communications Committee could benefit from the addition of new members. I have very much enjoyed serving in the role of Communications Committee Chair for 2012. I believe the Committee has made several valuable contributions concerning KPA communications both internal and external, and I am excited about several collaborative projects with various KPA groups and external organizations that are planned or are currently in progress. I

hope to be re-appointed for the 2013 year, so that progress on these ongoing and planned endeavors can occur efficiently, effectively, and seamlessly. Dr. Sarah Shelton

Continuing Education Program Development Committee. Chair: Joseph Edwards, Psy.D. Members: Laurie Grimes, Ph.D. Katy Bradley, Ph.D. David Katz, Psy.D. Amy Teeple, Psy.D. Lisa Cheney, Psy.D. Steve Stratton, Ph.D. Jennifer Day, Psy.D. Venice Anderson, (Spalding student member) Laura Smalley, (Spalding student member) Jenny Petrie, (U of L student member)

Overview. Our committee is responsible for planning all continuing education events for KPA (outside the annual KPA Convention or special events planned by a special subcommittee).

2012 activities. For 2012, 74 hours of quality CE are/were available for KPA and non-KPA members. This includes webinar CE offerings. From January - August 24, 2012, 509 psychologists, 192 non-psychologists, 76 students = a grand total of 784 attendees have participated in these CE events. These offerings have generated \$35,838.50 and after expenses yielded a profit of \$22,945.77 for KPA, so far for 2012. It is anticipated that another 2-4 thousand dollars will be generated through the upcoming CE events in 2012. This is close, but is anticipated to fall slightly below our budgeted income of \$29,410. 14 Additional, CE's are being offered from September 19 - October 17th. The committee is pleased with the variety and quality of CE offerings for 2012. The two biggest income events for 2012 were the Diversity Conference (which was coordinated by a special committee) and the Business of Practice Conference, which was the 2nd one of it's kind put on by KPA. We are pleased that we have come close to meeting our targeted net income. While the CEPD Committee plans these events, it is only with the help and support of central office that these events can take place--as they develop and distribute the speaker contacts, the contracts with hotels & meeting facilities, collect, process and track the income--so THANKS for a job well done Leslie and Sarah!

2013 goals and upcoming events. In 2013, we have developed an awesome schedule of CE events. In January Dr. Gary Greenberg will be doing an update on the soon to be published DSM-V. Our big speaker is Dr. Pat Crittenden, an attachment theorist and clinician who will be doing a 2 day presentation - the first day on her model of Attachment Disorder and day 2 on the application of her model related to various disorders and populations. This will kick-off the 2013 Webinar Series on Attachment with some of the leading Attachment experts (national and international). APAIT will return to offer a Risk Management workshop (good for a 15% 2 year discount on APAIT malpractice insurance). We are planning to offer workshops related to an update on the Rorschach, Eating Disorders, Chemical Dependency, and Dr. Kelli Marvin will facilitate a Forensic Conference in the spring.

Additional Comments. CEPD is a vibrant and quick paced committee, always open to having new members willing to contribute their time and energy to ensure KPA has quality CE events. For more information e-mail Joe Edwards, joeedwards@iglou.com or the KPA office.

Continuing Education Review Committee. Chair: Byron Tharpe, M.A. Members: Dwight Auvenshine, Ph.D., Jonathan Cole, Ph.D., Matt Gilbert, M.A., Doug Hindman, Ph.D., and James Smith, M.S.

Overview. This committee reviews all proposals for CE submitted to KPA. The members review the submission & attempt to respond promptly.

2012 activities. The committee maintained a practice of reviewing proposals promptly, and was overall very successful. The committee remains committed to being mindful of the need to keep our operation within the bounds of KRS 319, with regard to CEU's, as well APA standards.

2013 goals. To maintain our efficiency & continue to stay abreast of APA/KBEP policies regarding CE for psychologists.

Additional Comments. The committee membership seems stable at present. The KPA membership will be informed of any vacancies for new members. Please notify the KPA office if you would be interested in serving on this committee.

Diversity Committee. Chair: Felicia Smith, Ph.D. Members: Danelle Stevens-Watkins, Ph.D., and Pat Lefler, Ph.D.

Overview. The mission of the diversity committee is as follows: The Kentucky Psychological Association (KPA) Diversity Committee is committed to advancing the integration of cultural sensitivity across the organizational structure and within all KPA initiatives. In accordance with the American Psychological Association and the ethical responsibility of psychologists to strive toward multicultural competence, the Diversity Committee shall work to engage KPA members in recognizing the relevance of diversity in their professional lives and in the future of psychology. In promoting KPA's commitment to diversity, the committee endeavors to (1) Increase the diversity within the membership and leadership of KPA, including but not limited to: ethnicity/race, age, religion/spirituality, sexual orientation, gender, and ability; (2) Develop and execute initiatives that support the awareness and understanding of multiculturalism among the broader community of psychology within the state of Kentucky; and (3) Build and sustain relationships with organizations across the state that share a commitment to promoting multiculturalism. Ultimately, the Diversity Committee seeks to hold diversity at the forefront of the deliberations of KPA, thereby enhancing the cultural sensitivity of all activities of the association.

2012 activities. The major accomplishment of the Diversity Committee was the 2012 Diversity Conference. The KPA Foundation sponsored the Diversity Conference, held in April 2012 in Louisville, Kentucky. The energy and

enthusiasm surrounding the conference was phenomenal! The featured speaker, APA Past President, Melba Vasquez, Ph.D., and several state-wide experts presented on cultural competency topics in the treatment of LGBTQ, African American, and rural populations. There were a total of 249 attendees including students, clinical practitioners, academics, and administrators from across the state. We are proud to have attracted mental health specialists from a number of clinical disciplines, allowing for wider dissemination of the content shared on these important topics. A 3-month follow-up survey was sent to all participants and we received a 35% response rate. Overall, the vast majority of participants expressed they had "utilized knowledge gained through the conference in their professional activity" and that they had "shared the content from the conference with colleagues and/or administrators in [their] current settings." This feedback suggests that this conference may inform the work of its participants and perhaps the work of others around them. The KPA Diversity Committee led this exciting venture of conference planning, execution, and fundraising. We are pleased that diversity and inclusion will continue to be at the forefront of the work of KPA and the KPA Foundation.

2013 goals. Goals for 2013 include recruitment of committee members, encouraging members to join the interest section, and to continue to carry out diversity-related initiatives consistent with the mission of the committee.

Early Career Psychologists Committee. Chair: Laura Linebarger, Psy.D.; Vice Chair: Mindy Isaacs, Ph.D. Members: Jennifer Cox, Psy.D., Lois Doan, M.A., Anna Duncan, M.S., Sarah Honaker, PhD, Jemma Rosen-Webb, Psy.D., Jennifer Sanders, M.A., Margaret Sergeant, Ph.D., Heather Willis, Psy.D.

Overview. The Early Career Psychologist Committee represents psychologists and master's level clinicians who are KPA members and have earned their degree in the last seven years. The purpose of the committee is to provide support, representation and give voice to issues relevant to ECP's such as encouraging professional development and launching and maintaining career aspirations.

2012 activities. The ECP committee has a revolving group of projects. In 2012, we secured an ECP-specific position on the board, welcomed a new committee member, launched the fourth year of the mentorship program, launched a ECP Facebook page as part of KPA's page, welcomed new ECP members to KPA via email, assisted new members in obtaining resources such as licensing and job search sites, and sent a representative to the State Leadership Conference (SLC) as part of the Kentucky delegation where we visited our Congress and House representatives for KY.

2013 goals. We have many goals on our agenda! We'd like to become regular contributors to KPA newsletter, revive the peer supervision group in Louisville, develop an ECP award to recognize contributions of those who are emerging in the field, contribute to the KPA Foundation fundraising group to both support ECP needs and do our part to help, and continue the mentorship program.

Ethics Committee. Chair: Kim McClanahan, Ph.D.; Vice-Chair: Sharon Turpin, M.S. Members: Kenneth Lombart Ph.D., Donna Price student rep., Pat Burke Ph.D., Charlie Morgan Ph.D., Cay Shawler M.S., Carmen Ramirez-Walker student rep., Bill Meegan Ph.D. J.J. Graven Ph.D., Joni Caldwell Ph.D.

Overview. The Ethics Committee provides the psychologist who has an ethical dilemma with relevant ethical standards to review and possible questions to consider in dealing with the ethical concern. The committee does not provide "advice" on how to proceed nor adjudicates ethical complaints.

2012 activities. Triaged and responded to several ethical dilemmas. Participated in the Business of Practice workshop in June and a CE event in July. Wrote articles for newsletter and provided examples of ethical dilemmas for e-newsletters. Consulted with Jim Oraker (CPA) and Michael Ranney and Michael Schafer(OPA) via emails and phone consultation to further develop our CAP model. The Executive Committee also participated as we further commit our resources toward developing a CAP.

2013 goals. Continue to respond to ethical consults in a timely manner. Continue to offer relevant CE events. Continue to work toward implementing a CAP by working with the EC, KPA and the Board.

Additional Comments. We would be open to possible new members. We will be accepting 2 new student reps. if our current two leave at the end of this year.

Finance Committee. Chair: Arthur Shechet, Ph.D.

Overview. The Finance Committee submitted a proposal to the KPA Board to adjust the manner in which the limited funds in KPA's longstanding investment account are managed. The Committee proposed that the funds in this at-risk account be moved to an FDIC-insured account and be utilized as reserve funds for short-term use if/when necessary. The proposal included parameters for the use of these funds and protocols to govern authorization of their use. The proposal was accepted by the vote of the Board and the funds have been moved to an insured bank account. Investment of part of these funds in insured short-term investments, such as bank CD's, will be considered going forward.

Membership Committee. Acting Chair: Jennifer Sutherland, M.S., Ed.S. Members: Debborah Arnold, M.A., Master's Representative; Byron Tharpe, M.A., Central Region Representative; Cecelia White, M.A., Eastern Region Representative; Sam Stodgehill, Psy.D., Greater Jefferson Region Representative; Bernie Bettinelli, Ed.D., Western Region Representative; David Olson, Ph.D., Northern Region Representative; David Susman, Ph.D.

Overview. The Membership Committee is actively engaged through monthly phone conference meetings. Membership Committee reviews KPA Policies related to membership as requested by the Executive Director and provides recommendations. The Membership Committee ensures that new membership applicants have applied for the appropriate

category of membership and have met all requirements for membership. Membership Committee contacts new, returning, and lapsed members as identified by central office. Please refer to the Regional Representative reports for specific regional accomplishments and activities.

2012 activities. Goal 1: Each Regional Representative will host a minimum of one social event per year. Most regions did have at least one social event in their region. Goal 2: Membership Committee will lead member data mining to enhance target recruitment and member retention. A previous member has agreed to head up this project. Goal 3: Membership Committee will submit for review and approval a revised brochure to enhance recruitment materials. Deborah Arnold provided quotes from the membership survey to be formatted by KPA intern. Goal 4: Membership Committee will continue to facilitate opportunities for KPA members to network with the American Red Cross and the Kentucky Community Crisis Response Board to provide KPA members an avenue to participate in behavioral health responses to disasters and/or critical incidents. KCCRB provided Psychological First Aid Training at no cost to KPA members. KCCRB furnished an informational booth at 2011 Convention and will also for 2012 Convention. KPA members will also be invited to ARC training in December to facilitate additional opportunities for members to get involved in disaster behavioral health services. Goal 5: An increase of 20 full memberships from 9/30/11 to 9/30/2012. This goal was met. Goal 6: Reinstatement of 5 lapsed members from 9/30/11 to 9/30/2012. This goal was met. Goal 7: Identify methods of tracking member retention rates. This goal was met.

2013 goals. Goal 1: Each Regional Representative will host at least one social event per year. Goal 2: Membership Committee (a previous committee member) will lead member data mining to enhance target recruitment and member retention—still in process. Goal 3: Membership Committee, with the help of the KPA intern, will have completed the revised brochure/postcard to enhance recruitment materials. Goal 4: Membership Committee will continue to facilitate opportunities for KPA members to network with the American Red Cross and the Kentucky Community Crisis Response Board to provide KPA members an avenue to participate in behavioral health responses to disasters and/or critical incidents. Goal 5: An increase of 15 full memberships from 9/30/12 to 9/30/2013. Goal 6: Reinstatement of 5 lapsed members from 9/30/12 to 9/30/2013. Goal 7: Retain 95% of members from 2011-2012.

Additional Comments. We are always open to new members, especially interest section representatives that may have contact with larger groups of members on a regular basis.

LIAISONS & TASK FORCES

APA Council of Representatives. Elected representative for Kentucky: Carol Lowery, Ph.D.

APA Graduate Students (APAGS). Liaison: Amanda Oerther, M.A.

Overview. Liaison to APAGS via the Advocacy Coordinating Team

2012 activities. Attended board meetings and participated with the SAC Planning Committee.

2013 goals. Continued involvement from the current APAGS State Advocacy Coordinator, Amanda Mitchell

Disaster Response Network. Liaison/Coordinator: Douglas Hindman, Ph.D.

Overview. The Disaster Response Network (DRN) is APA's program to involve Psychologists in responding to disasters. DRN programs already exist in most states and Psychologists are already responding to local and regional disasters. Kentucky's focus is getting organized and involving more psychologists in disaster response activities.

2012 activities. We met our 2012 goals. They were to: 1) Develop detailed information for the KPA website (the details are at KPA.Org > KPA Foundation > Disaster Response); 2) offer CE programs to help psychologists become credentialed for disaster response (22 psychologists attended our reduced-cost, all-day "Psychological First Aid" workshop on May 19), 3) develop a listserv for improved communication (it is in operation).

2013 goals. Goals for 2013. 1) Expand outreach to Kentucky Psychologists on Disaster Response opportunities. 2) Clarify legal and financial protections for qualified Kentucky Psychologists responding to disasters.

Additional Comments. I would like to communicate with other psychologists interested in disaster response. Contact me at Douglas.Hindman@eku.edu.

Kentucky Association of Psychology in the Schools (KAPS). Liaison: Suzanne Rogers, Ph.D.

Overview. The purpose and focus of the KAPS liaison is to share information of interest concerning KAPS with KPA members.

2012 activities. Goals and accomplishments include an open path of communication between these two organizations; KPA and KAPS. I will gather information from the Executive Committee meeting at the annual KAPS convention that is of interest to KPA and share this information with KPA members.

2013 goals. Continue to gather and share information of interest concerning both organizations. The KPA-KAPS liaison provides a method by which these two Kentucky psychology organizations can disseminate information and shared concerns with each other.

Kentucky Mental Health Coalition. Liaison: Elizabeth W. McKune, Ed.D.

KPA Ambassadors. Liaison: David T. Susman, Ph.D.

Overview. Founded in 2007, the KPA Ambassadors are the faces of KPA throughout Kentucky who help to spread the news about KPA programs and services. Ambassadors work in coordination with the KPA Membership Committee and the Regional Representatives on the KPA Board. They assist in the recruitment of new members and promote retention of current members.

2012 activities. There are approximately 100 Ambassadors statewide, including Doctoral and Master's level members in a variety of applied and academic work settings, early career psychologists, and graduate and undergraduate students. Ambassadors participated in the annual membership recruitment campaign this past year. They helped with organizing regional social events and conducted formal and informal presentations about KPA programs and benefits.

2013 goals. Ambassadors will continue to engage in membership recruitment and retention activities and the promotion of KPA's many outstanding services and programs.

Opportunities. New Ambassadors are always welcome. If interested, please notify the KPA Office or email David Susman: dsusman@insightbb.com.

Psychology in the Workplace Network (formerly known as the Business of Practice Network). Liaison: Howard F. Bracco, Ph.D.

Overview. The Psychology in the Workplace Network is designed to optimize factors in the work environment that lead to improved health for individuals. Factors include workplace safety, employee recognition, communication, employee involvement, and workplace flexibility.

2012 activities. Having been appointed as the new chair of the committee I have focused on becoming oriented and am exploring the role of the committee in relation to KPA's strategic plan and goals. I attended the annual meeting of the committee in Chicago as well as the Work and Well-Being Conference hosted by David Ballard Psy.D. MBA.

2013 goals. 1. Confirm goals with KPA Leadership. 2. Populate and revitalize committee consistent with above goals. 3. Heighten awareness of psychology in the business community. 4. Examine how psychology may support economic development in communities across the Commonwealth. 5. Reinstitute an active awards program that recognizes businesses committed to creating psychologically healthy workplaces.

Opportunities for involvement. If you have an interest in the committee please let me know through the KPA Office or through direct contact. I anticipate activating the committee and its work following the November Annual KPA Convention.

Psychopharmacology Task Force. Liaison: Lyle Carlson, Ph.D. Members: Brandon C Dennis, Ph.D., Charles Jones, Ph.D., Eric Russ, and Jason King

Overview. The purpose of the Task Force is to provide information to the members regarding the status of the pursuit of prescriptive authority for psychologists at the National level. Additionally, the focus is to gather data to determine the collective views of the membership regarding the issue of prescriptive authority for psychologists as it pertains to Kentucky.

2012 activities. 1. A comprehensive survey has been prepared to send out to the KPA members to determine perspective and attitudes of the membership regarding the issue of prescriptive authority for psychologists. It will be administered once an informational campaign has been fully developed and distributed to the membership. 2. A series of informational papers are being developed to provide information to the membership on the issue of prescriptive authority in an attempt to educate the membership prior to administration of the survey. The information papers include the following: a) A history of Louisiana, New Mexico, and Guam's passage of RxP for psychologists. (complete) b) A history of RxP in the U.S. Department of Defense and Indian Health Service. (in process) c) Status and history of the legislative efforts in the six states in which RxP legislation was pending in 2011, as well as some history of the nine or so states that have been at it for multiple sessions. (complete) d) Information about training requirements, and associated costs for completing the training to be qualified to prescribe. (in process) e) Information regarding the estimated costs for KPA to pursue RxP for Kentucky psychologists. (complete) f) Information regarding how the pursuit of RxP has affected psychologist/MD relationships in other states? (in process)

2013 goals. 1. Complete distribution of educational materials to inform the membership (information papers) 2. Administer the survey.

Public Education Campaign Committee. Liaison: Patrick Pössel, Dr. rer. Soc. Member: Nathan Mitchell, Ph.D.

Overview. The Public Education Campaign Committees (PECC) have been established in partnership with APA and state associations like the KPA, both as a public service and to educate the public about the value of psychology. To reach these goals, the PECCs use two different tools. First, the PECC coordinates media contacts and reaches out to the media to promote an accurate picture of psychology as profession and psychological services (see our KPA Members in the Media webpage: <http://www.kpa.org/displaycommon.cfm?an=1&subarticlenbr=384>). Second the PECCs promote campaigns designed by APA to reach out to the public through coordinated events on local and national levels and wide-reaching media coverage. The most recent campaign focuses on the Mind/Body connection (i.e., obesity, heart disease, and stress) and educates the public about how psychologists can help to fight unhealthy lifestyle forces. APA has not only

developed material (incl. PowerPoint material, tips for discussions with the audience, material to hand out) for short (about 1 hour) presentations but has also partnered with the YMCA allowing PECC Members to give the prepared presentations in their local YMCA facilities.

2012 activities. In the year 2011-2012 I placed 14 KPA-Members in the radio show “Let’s talk” and 3 KPA-Members in shows of Coxmedia. Further, I an interview with me was published in Allure.

2013 goals. 1) Increase the number of active PEC committee members. 2) Expand on the connection to Coxmedia to place more KPA members on their shows. 3) Organize in collaboration with the Ambassador program and local YMCA’s the public education campaign.

Opportunities for involvement. You probably wonder ‘why should I become involved in the PECC?’ Although the PECC is not a referral campaign, many colleagues nationwide say that the increased visibility of doing grassroots outreach has provided them with the kind of recognition that has proved helpful in marketing their practice. For example, giving a PowerPoint presentation prepared by APA at your local YMCA opens the door for you to meet people who are interested in seeking psychological support but have not seriously considered the option so far. In addition, you will be able to expand your professional network to other psychologists and organizations throughout the state and nation. Furthermore, you will benefit from the above mentioned material provided by the APA to help with outreach activities and working with the media, including PowerPoint presentations and discussion guides. Finally, many colleagues feel that using their work to help a population in need is in itself very satisfying as they are giving back to their communities. How can you become involved? There are three ways for you to become involved: First, simply inform me by email about all media contacts you have. If available, please provide links or electronic files. KPA currently redesigns its webpage. Part of the new design will be a chronological list of all media contacts KPA members have. This page will allow media representatives and everybody else to learn more about our profession, in general, and the expertise of psychologists in Kentucky, in particular. Furthermore, being listed on this page will raise your recognition within KPA and in the community. Second, send me an email with topics you would be interested to give interviews or write short contributions for newspapers, magazines, or blogs. As the PEC Committee actively seeks contacts to the media, this increases the chance for you and the topics close to your heart to be represented in the media. Third, become PEC Committee Member! This committee will seek and coordinate contacts to media, and other organizations to promote our profession. In addition to the benefits mentioned above, you will be able to expand your professional network to other psychologists and organizations throughout the state and nation. Furthermore, you will benefit from material provided by the APA to help with outreach activities and working with the media, including PowerPoint presentations and discussion guides (e.g., “Healthy Mind and Body...Talk to a Psychologist” “Helping families and communities reverse the trend of childhood obesity”). For example, APA and YMCA established a collaboration to promote healthy behavior. This allows you to reach out to the community by giving a short (about 1 hour) presentation using a PowerPoint presentation prepared by APA in your local YMCA. This opens the door for you to meet people who are interested in seeking psychological support but have not seriously considered the option so far. I would love to get in contact with you to get to know your ideas, learn about your media contacts, and answer all your questions. So please contact me with any concern, comment, idea, or if you simply would like to learn more about the opportunities the PEC offers. I look forward to hearing from you!

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Joined between 11/01/11 – 10/31/12

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Joined between 11/01/11 – 10/31/12

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