

Kentucky Psychological Foundation

2018 Diversity Conference

Difficult Conversations: The Status of Diversity in 2018

April 24, 2018 – Hilton Garden Inn - Louisville, KY

Sponsorship Information

Opportunity:

The Kentucky Psychological Foundation is seeking the following Sponsorships:

- Presenting Sponsorships - \$5,000
- Conference Luncheon Sponsorships - \$2,500
- Platinum Sponsorships - \$1,000
- Gold Sponsorships - \$750
- Silver Sponsorships - \$500
- Bronze Sponsorships - \$300

Conference Overview

The Kentucky Psychological Foundation (KPF), a 501(c)(3) organization, is presenting its Diversity Conference, *Courageous Conversations: The State of Diversity in 2018*, on April 24, 2018. The conference workshops are designed to achieve these goals: to increase the cultural competence of mental and physical health care providers and educators, to improve the quality and integration of mental and physical health care services to members of diverse and underserved populations, and to promote health equity and well-being for all Kentuckians.

Antonio E. Puente, Ph.D., the featured plenary speaker, currently serves as President of the American Psychological Association. His 3-hour talk, "Courageous Conversations: The State of Diversity in 2018," will also include an update on the APA ethical guidelines and standards pertaining to cultural competencies.

Dr. Brandy Kelly Pryor, Director of the Louisville Metro Center for Health Equity, will give a 1-hour lunch talk that provides an update on the state of health equity in Jefferson County, KY.

Three afternoon sessions will provide attendees a choice of workshops. Afternoon presenters include:

- **Candice Hargons, Ph.D.** is an Assistant Professor in the Counseling Psychology program at the University of Kentucky. She has also developed the "Psychology Students of Color Workshop Series" at UK and will present, "Cultivating an Anti-Racist Mindset".
- **Mary Beth McGavran, Ph.D.** is a licensed psychologist and Associate Professor of Psychology at the University of Kentucky. She serves as Associate Director of Clinical Training for the graduate training program in clinical psychology. She has been doing volunteer clinical work with people who are refugees at the Survivors of Torture Recovery Center in Louisville since 2014. She will be presenting on helping people who are refugees address mental health needs.
- **Warren Lambert, Ph.D.** is an Assistant Professor of Counseling and Human Development at Lindsey Wilson College. In addition, Dr. Lambert has a private practice in Louisville, KY where he specializes in psychotherapy with LGBTQ* populations. His presentation is entitled, "Working with Transgender, Gender Non-conforming and Gender Non-Binary Adolescents".

Create affinity and awareness for your organization, and show your support for diversity, inclusion, and health equity by participating as a Conference Sponsor. Sponsoring the KPF Diversity Conference puts your name in front of psychologists and affiliated mental health and healthcare professionals, and identifies your organization as a community leader in promoting public health, mental and physical health integration, and equity in healthcare access and services.

Reach key individuals in the mental health and healthcare community. Conference attendees include private practitioners, service providers, and administrators in mental health and healthcare agencies and hospitals, as well as university faculty and graduate students. Sponsorship puts you in touch with our members, along with the hundreds of others throughout Kentucky in their professional networks.

Kentucky Psychological Foundation
120 Sears Avenue, Suite 214, Louisville KY 40207
502.894.0777 Fax: 502.894.0635 kpa@kpa.org
Sponsorship Costs and Benefits

Presenting Sponsorship - \$5,000

- Special Recognition during opening plenary session (Featured Speaker – Tony Puente, Ph.D., President, American Psychological Association)
- Presenting sponsor listing in all Conference marketing materials, eNewsletter, and onsite brochure
- Logo with link to company page on Conference page of the KPA website
- Front cover placement on all brochures
- Full page, black and white ad in the onsite brochure
- Option to add “Welcome Letter” to Conference material packet
- Signage at event recognizing your level of sponsorship
- 1 Tabletop display space at event
- 5 Complimentary registrations to the Conference

Conference Luncheon Sponsorship - \$2,500

- Special Recognition during Luncheon (Featured Speaker - Dr. Brandy Kelly Pryor, Director of the University of Louisville/Louisville Metro Center for Health Equity)
- Luncheon sponsor listing in all Conference marketing materials, eNewsletter, and onsite brochure
- Logo with link to company page on Conference page of the KPA website
- Front cover placement on Conference Luncheon program
- Half page, black and white ad in the onsite Conference brochure
- Option to add “Welcome Letter” to Conference Luncheon program
- Signage at event recognizing your level of sponsorship
- 1 Tabletop display space at event
- 4 Complimentary registrations to the Conference

Platinum Sponsorship - \$1,000

- Sponsor listing in all Conference marketing materials, eNewsletter, and onsite brochure
- Logo with link to company page on Conference page of the KPA website
- 1/4 page, black and white ad in the onsite Conference brochure
- Signage at event recognizing your level of sponsorship
- 1 Tabletop display space at event
- 3 Complimentary registrations to the Conference

Gold Sponsorship - \$750

- Sponsor listing in all Conference marketing materials, eNewsletter, and onsite brochure
- Logo with link to company page on Conference page of the KPA website
- Option to sponsor one afternoon break-out session (sponsorship will be highlighted in onsite Conference brochure and with signage at workshop)
- Signage at event recognizing your level of sponsorship
- 2 Complimentary registrations to the Conference

Silver Sponsorship - \$500

- Sponsor listing in all Conference marketing materials, eNewsletter, and onsite brochure
- Logo with link to company page on Conference page of the KPA website
- 1 Complimentary registration to the Conference

Bronze Sponsorship - \$300

- Sponsor listing in all Conference marketing materials, eNewsletter, and onsite brochure
- Logo with link to company page on Conference page of the KPA website

Sponsorship Contract
Kentucky Psychological Foundation Diversity Conference
Tuesday, April 24, 2017
Hilton Garden Inn, Louisville, KY

Organization: _____
Contact Name: _____
Address: _____
Phone: _____ Fax: _____ Email: _____

<p><u>Sponsorship Options</u> (please indicate selection below) See information sheet for complete sponsorship package details.</p> <p><input type="checkbox"/> Conference Presenting Sponsorship \$5000 Includes 5 Complimentary Registrations</p> <p><input type="checkbox"/> Conference Luncheon Sponsorship \$2500 Includes 4 Complimentary Registrations</p> <p><input type="checkbox"/> Platinum Sponsorship \$1000 Includes 3 Complimentary Registrations</p> <p><input type="checkbox"/> Gold Sponsorship \$750 Includes 2 Complimentary Registrations</p> <p><input type="checkbox"/> Silver Sponsorship \$500 Includes 1 Complimentary Registration</p> <p><input type="checkbox"/> Bronze Sponsorship \$300</p>	<p><u>Sponsorship Guidelines</u></p> <p>Signed contracts must be on file by the stated due date in the contract to be included in the publications. Sponsors may make promotional materials or samples available at their sponsored events. Sponsors with exhibit space may begin to set up display tables beginning at 7:45 AM on the day of the conference. Registration typically opens at 8:15 AM. Complimentary registrations include access to all Conference programming (including Continuing Education credits), meals, and breaks.</p> <p>To take advantage of all sponsorship benefits, submit your contract today!</p>
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CONTRACT SUBMISSION DEADLINE: Sunday, March 16, 2018
To take full advantage of the marketing included in your sponsorship, we encourage you to submit your contract prior to the above deadline.

PAYMENT OPTIONS:

Please email an invoice to : _____

Pay by Check (Made payable to KPF)

Pay by Credit Card: VISA/MasterCard/Discover/American Express

Account # _____ Exp. Date _____

Name as it appears on Card _____

Signature _____

The legal staff: The Kentucky Psychological Foundation (KPF) agrees to provide all benefits as detailed in the sponsorship information sheet. KPF is not liable for any real or perceived losses should the event be cancelled due to natural or man-made disaster. The sponsor agrees to abide by restrictions imposed by the facility (e.g., smoking policy, etc.). Please send completed contract along with payment details to: KPF, 120 Sears Avenue, Suite 214, Louisville, KY 40207 or via fax, 502-894-0635. A confirmation letter with a signed copy of this contract will be returned to you along with other important information.

Authorized Signer for Vendor

KPF Representative

Signature

Joy Kaplan, Operations Manager

Date

Date