

Kentucky Psychological Association

8004 Lyndon Centre Way, Ste. 202 Louisville, KY 40222
VOICE (502) 894-0777 FAX (502) 894-0635 kpa@kpa.org www.kpa.org

KPA's Strategic Priorities

Membership	Advocacy	Leadership Development
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Kentucky Psychological Association Board Meeting

Date: June 10, 2022 **Time:** 1:00 PM–5:00 PM (EST)

Location: Nazareth Retreat Center, Nazareth, KY

Minutes – DRAFT

KPA Board Roster (Present/Absent/Absent with advance notice*)

KPA Central Office:

Eric Russ – KPA Executive Director
Karen Graves – DPA
Sarah Burress – KPA Staff
Vanessa Lamoretti – Graduate Intern
*Sheila Schuster – KPA Lobbyist**

Executive Board:

Steven Kniffley – President
Patti Weiter – President-Elect
Rachel Buehner – Past President
Sunnye Mayes – Secretary
*Pam Cartor – Treasurer**

Representatives:

Bill Stoops – Federal Advocacy Coordinator, Bluegrass Region
Courtney Smith – Child & Adolescent Interest Section
Sarah Nolan – Master's representative
Felicia Smith – APA Council
Mariya Leyderman – Ohio River
Clint Nowicke – Diversity Interest Section
Joel Goodrich – Ethics Committee Chair (Non-voting)
Abbie Beacham – Health Psychology Interest Section
Don Rogers – Rural Interest Section
Kayla Veasey – At-Large Representative
Scott Salathe – CEPD Committee Chair

Maggie Sergeant – Western-Central
Rachel Messer - Academic
Amy Taylor – ECP
Aesha Uqdah – At-Large Representative; Convention Chair
Shari Kidwell – Appalachian Region
Demi Zoeller – KPAGS
Alex Pruitt – Clinical Interest Section
Lali McCubbin – Education & Training Interest Section
Maggie Sergeant – Western Central Region
Hannah Heitz – KPAGS Co-Chair (non-voting)
KPF Colleagues via Zoom

TOPIC	DESCRIPTION	CONCLUSION
Call to Order and Roll Call/ President's Remarks	Kniffley called the meeting to order at 1:27 pm (EST). Know your why. Setting the tone and agenda.	No motion was made.
Approval of Minutes from 03-11-2021	Minutes were distributed prior to the meeting. One correction was made (update to Stoops roles)	Motion introduced and passed unanimously.
1st Quarter Membership Report	<p>Russ</p> <ul style="list-style-type: none"> • Report was provided prior to meeting. • Discussed student involvement. • Conduct trend analysis of membership info, setting goals for membership recruitment • Current areas with less members: VA, Dept of Corrections colleagues, people who perceive their professional homes in other national organizations • Working on greater opportunities for connections among applied psychologists, etc. 	Motion to approve proposed and passed unanimously
1st Quarter Financial Report Treasurer's Report	<p>Burress</p> <ul style="list-style-type: none"> • KPA/KPF Reports, P&L comparison report provided prior to meeting. • CE enrollment is down, working on new ways to • Received sponsorship funds from the Trust • Similar to functioning at this time next year (\$146 less than this time last year) • Doing well with expenses • Credit card statements underwent planned audit • Discussion of strategies to increase interest in CE activities: Options at healthcare settings, options to bring in specific trainings if there is a specific interest • Discussion of alternative strategies for revenue generation or sponsorship. Consider opportunities for connections and partnerships. 	Financial report was approved unanimously

ED Report	<p>Russ</p> <ul style="list-style-type: none"> • Report provided prior to meeting • Preparing for membership transition • Upcoming funding/advocacy priorities: Funding for 988 crisis line; red flag laws; ban conversion therapy • Will need a new lobbyist next year. 	
DPA Report	<p>Graves</p> <ul style="list-style-type: none"> • Discussion of concerns with billing changes, preparing a survey to assess member concerns and needs; Need/interest for possible interest group or opportunities to share concerns/expertise. • Watch for survey in July 2022 • Application for licensure, CE requirements: 3 hours of face to face, 12 self study, 24 live; 5 month backlog for new licensees 	
Needs Assessment	<p>Burress:</p> <ul style="list-style-type: none"> • Report provided prior to meeting. • Consistent membership decline since 2018, decreased use of listservs, decreased interest in volunteers for leadership positions • Creating a survey/interview to learn more • Plan: identify low engagers (excluding emeritus and new members), no responses, all members received survey • Discounted CE, networking/community, professional responsibility to support state association, advocacy • What KPA emails are read: Changes to licensure (KBEP info), legislative advocacy, • Less engagement with job ads, but they are successful for recruitment • Communications have been streamlined based on feedback, already-offered benefits may need to be highlighted differently 	

CE Report	<p>Russ/Burress:</p> <ul style="list-style-type: none"> • 2022 calendar provided •
CE Future Planning	<p>Salathe/Russ</p> <ul style="list-style-type: none"> • Less interest in live events • Usual 7 live events per year, recommend to pull back to 2 (excluding conference and spring psychological science conference). Consideration of maintaining webinars. • New plan: featured speaker April, rotating one-day conference in fall (next up: diversity) • 4 live events per year. Many webinars (synchronous), pre-recorded home-study. • Annual convention will be hybrid. • Consideration of briefer presentations, 1 hour talks may be preferential to 4-5 hour talks. • Will keep for 2 years at a time, may be able to consider re-renewal. • Consideration of paying local speakers (pros and cons)
Membership updates	<p>Steele/Russ</p> <ul style="list-style-type: none"> • New membership model proposed. Various tier model with inclusion of specified number of webinars and convention discounts, CE registry benefits (similar to GA, OH) • Will have finalized model and pricing at next meeting.
Additional Fundraising Discussion	<p>Russ</p> <p>Deferred; further discussion tomorrow</p>
Convention Updates	<p>Uqdah/Russ:</p> <ul style="list-style-type: none"> • Convention programming is progressing well. Great work from the convention planning committee!! • Young Author's Greenhouse coming for lunch. Writing as a coping strategy for coping through pandemic, racial trauma, put a book together. Discussion of work and project • 90's themed party. Additional registration ticket required. • Will celebrate contribution of board member transitions at this time. • Encourage your colleagues to attend!!! We need your support!!!!

Internal Audit Report	<p>Weiter</p> <ul style="list-style-type: none"> • Completed in accordance • Claire Wahl, Jennifer Sanders, Bethany Christian – • Reviewed and approved expenditures • Provided feedback regarding the procedure. Recommend involvement of treasurer with the process, review rationale for completion of the process.
KPA 2022 Public Events	<p>Russ:</p> <ul style="list-style-type: none"> • We have money in the budget to sponsor external events that has not yet been used. • Louisville Pride in September (Weiter)? Mind fest sometime in the future • Lou City wellness night, September date pending
Advocacy	<p>Russ:</p> <ul style="list-style-type: none"> • Advocacy summary provided prior to meeting • Interim priorities: 988 crisis line, maternal health, CARR (previously discussed)
2023 Elections	<p>Russ:</p> <ul style="list-style-type: none"> • Report provided prior to meeting • Important to review and nominate to put together next year's board. • Tabs to nominate people eligible for open positions. Patti will be reaching out to people about nominations. • We have a need to increase diversity on the board. We also need to be mindful of potential microaggressions, how ideas/comments are received by the group, consideration of the experiences associated with this process
Retreat Agenda Set-up	<p>Kniffley:</p> <ul style="list-style-type: none"> • Conversations to move organization forward and professional development content. Come prepared!
Board and Committee Reports	<p>All: Reports provided prior to meeting</p>

Adjournment: Motion was made to adjourn to Executive Session at 5:32 pm (EST). Motion approved unanimously and meeting adjourned. Leadership Retreat continues tomorrow, June 10, 2022. Next Executive Committee Meeting will be August 12, 2022. Next Board Meeting will be September 9, 2022.