

Kentucky Psychological Association

Annual Report



November, 2009

Letter from the President

Robin L. Sublett, Ph.D.



Greetings! And welcome to the 2009 Kentucky Psychological Association Annual Convention! I hope you find the Annual Report of the Board to be a useful and informative guide to the many activities and accomplishments of KPA. I want to thank all of the individuals who have shared their time, money, thoughts, and energy in support of KPA. It is because of members like you that KPA is a vibrant organization with many achievements this past year.

I would like to take this opportunity to highlight a few of the significant events of 2009:

- In March, our Executive Director of 8 years, Dr. Nancy Gordon Moore, left to take a position with the American Psychological Association as Director of Governance Affairs. This move was not unexpected and we had been planning the transition for nearly 2 years. We miss Dr. Moore but now have a powerful friend in Washington.
- Like most organizations, especially non-profits, KPA was impacted by the economic downturn. However, through the generosity of members who donated funds to the organization, the executive staff who deferred compensation through the first part of the year, and the hard work of our Director of Operations, Leslie Proasi, we weathered the financial storm.
- The annual KPA Spring Academic Conference was held in March at the University of Kentucky. Over 200 students and faculty participated from around the state making this conference the biggest success ever! Moreover, this is the largest Academic Conference of any State Organization and is one more sign of the strength of the student and academic involvement in KPA.
- The Continuing Education Program Committee is to be commended for having put together a full-year calendar which was filled with outstanding offerings, including workshops on the MMPI-2-RF, the WAIS-IV and WMS-IV, Stage of Change Interventions with Dr. James Prochaska, and a 2-day program on Acceptance and Commitment Therapy.
- After an exhaustive search spanning over a year's time, the Kentucky Psychological Association has a new Executive Director, Dr. Lisa Willner! At the annual Board Retreat on Saturday, September 12, 2009, the Board voted unanimously to hire Dr. Willner for the position of Executive Director. Dr. Willner is a licensed psychologist and has been a member of KPA since the mid 1990's as well as being a KPA Ambassador. Please take a moment at the convention to introduce yourself to Dr. Willner.

Despite the challenges the association has faced this year, the generosity of spirit, energy and commitment to the profession that comes from the membership and that are expressed through Committee and Board activities are evidence that KPA truly is a strong and vibrant association with a solid future ahead!

Executive Director's Report

Lisa G. Willner, Ph.D.

I am honored to have been chosen as the new Executive Director of the Kentucky Psychological Association. I was surprised to learn that, although the organization has been around since 1932, there have been only two Executive Directors prior to my hiring. That leaves me with four very large shoes to fill, a prospect that is both exciting and humbling.

It seems to me that there is good reason for KPA's members to be proud. In my brief time in the position – since September 14th -- I have been impressed with the high level of commitment to the Association by the Executive Committee, KPA Board and committee members, and our small but eminently efficient staff. In making phone calls around the state to follow up on nominations for the 2010 KPA Board, I was greeted again and again with warmth and enthusiasm, and overall expressions of optimism about KPA's future.

As KPA enters its next stage, I'm interested in its being an organization that meets the needs of its full membership. I look forward to getting to know our Association's diverse constituents, including the full range of interest sections and geographical regions across our state. I've already had the pleasure of visiting with some of our colleagues in the Western region by participating in a gathering of psychologists and psychology students at Kentucky Wesleyan College in Owensboro. I look forward to many more such opportunities in the future - to hearing about your work with its rewards and challenges, as well as your hopes, concerns, ideas, and expectations for your professional association.

To that end, I hope that KPA will continue to provide many opportunities for members to get involved, to build community, and to connect with one another as, together, we work to promote psychology as a science and as a profession.

Director of Operations/Interim Executive Director's Report

Leslie M. Proasi

As Director of Operations my main focus has been to keep central office running efficiently which is always a challenge given the small number of staff. Organization is my specialty so I have used my skills to help set up schedules and processes that range from convention planning down to processing incoming mail. Microsoft Outlook calendar is my favorite office tool which I use to schedule everything that happens at KPA along with all the random tasks leading up to projects and events. All of this has contributed to providing better customer service to our members. I believe we are much more adept at responding to member requests and I hope that the membership shares this belief with me. If not, please let me know your suggestions for improvements as I am always reevaluating processes to ensure they are the most beneficial to our membership.

My role did not change all that much when acting as Interim Executive Director. Dr. Moore did an excellent job in preparing me for this transition period although the four weeks following Dr. Moore's departure were the most stressful. We were in the midst of the Academic Conference planning and I believe I experienced a little shell shock once Dr. Moore was officially gone. In no time at all I was fully focused and back to my normal routine. The main difference was that I called on the advice of the Executive Committee on all decisions affecting KPA that I was not familiar with. I was quite delighted to return to my main operations role once we found a new Executive Director, Dr. Willner. I love the behind the scenes projects so I am very happy to be able to focus on those again. This year I aim to get the big projects on the task calendar sooner so that we can get information out to the membership well in advance. Here's to organization and planning!

Director of Professional Affairs Report

Sheila A. Schuster, Ph.D.

The KPA Director of Professional Affairs (DPA) serves as the point person and lobbyist for KPA's legislative activities at the state level and as the facilitator of communication and coordination of advocacy activities with other mental health and health care organizations and coalitions. It is my job to be a liaison for the membership with the policy-makers in Frankfort, with all payers and with the general public in order to enhance the reputation of psychology, improve reimbursement for psychological services and to protect the practice of psychology.

08-09 Goals and Accomplishments: While KPA's bill to alter the sequence of doctoral training and licensure failed to become law because the session adjourned early, progress was made in that there was no opposition to the bill from other professional groups. KPA worked in coalitions with other organizations to advocate for increased funding for public-sector mental health agencies and for higher education. A broad social policy and health care agenda were targeted for advocacy by psychologists and others partnering in coalitions with KPA. Progress was made in eliciting a change in authorization by a large insurer and their managed care organization to address a case involving chronic mental illness.

2010 Goals : Achieve passage of the KPA bill to revise KRS 319, allowing doctoral-level psychologists to become licensed at an earlier point in time. Expand advocacy training for psychologists and students to increase the participation of KPA members in public policy change efforts. Looking toward the future, outreach will be focused primarily on students and ECPs to develop the necessary advocacy forces. Problems with third-party reimbursement for psychological services will be gathered, catalogued and addressed in a more systematic way.

KPA Member Opportunity: Members or students who are interested in shadowing in Frankfort during the 2010 legislative session should contact the DPA. With regard to problems with insurance reimbursement, please forward information to advocacyaction@bellsouth.net.

Treasurer's Report

Carol Lowery, Ph.D.

KPA faced difficult economic times during 2008 primarily due to decreased convention sponsorship and registration income along with decreased dues income. The association ended the year with roughly \$13,000 in liquid funds, \$19,000 in the investment account and \$11,000 in liabilities. During 2008 KPA stayed within the budgeted expense amount but the actual income fell short of the budgeted amount by almost \$15,000. Considering the association expenses average about \$20,000 a month we were very concerned about covering the first quarter expenses but the CE Review committee worked hard to ensure there were a number of quality workshops lined up for 2009 to help make certain regular income was produced for the association. The Convention committee also worked to pack the 2009 convention with workshops that would appeal to a broad range of interests in an effort to help with registration income. Overall, we are in much better financial shape at this point and will continue to work to ensure that KPA members are finding value in their membership dollars.

KPA Profit & Loss – December 31, 2008

Income	
External Funding	33,050.00
Registration Income	100,068.00
Advertising Income	6,252.00
Dues	122,369.75
Interest	18.59
KPA Products	3,870.54
Miscellaneous Income	25.00
Service Contracts	<u>29,608.79</u>
Total Income	295,262.67
Expense	
Site Fees	28,976.17
Speakers	24,885.52
Committees/Board of Directors	3,874.91
Depreciation Expense	1,129.00
Insurance	2,707.85
Interest Expense	33.15
Merchant Account Fees	4,918.97
Miscellaneous Expense	560.80
Operating Expenses	47,824.19
Organizational Dues	1,170.00
Personnel	175,845.72
Professional Fees	2,275.00
Staff Development	0.00
Technology	5,650.20
Travel	<u>3,590.08</u>
Total Expense	303,441.56
Net Income	<u>-8,178.89</u>

KPA Balance Sheet – December 31, 2008

Current Assets

Checking/Savings	
SYB - KPA Money Market *20	2,002.84
SYB - KPA Checking *39	11,530.34
Petty Cash Account	<u>110.77</u>
Total Checking/Savings	13,643.95
Other Current Assets	
SYB - Investment Acct *27	19,092.31
KPAF Receivable	<u>12.45</u>
Total Other Current Assets	<u>19,104.76</u>

Total Current Assets 32,748.71

Fixed Assets

Leasehold Improvements	8,400.00
Office Equipment	1,565.63
Accumulated Depreciation	<u>-1,903.00</u>
Total Fixed Assets	<u>8,062.63</u>

TOTAL ASSETS **40,811.34**

LIABILITIES & EQUITY

Liabilities

Current Liabilities	
Credit Cards	
Capitol One Credit	<u>4,742.29</u>
Total Credit Cards	4,742.29
Other Current Liabilities	
SYB Line of Credit	6,523.59
KPAF Liabilities	555.00
Payroll Liabilities	<u>-116.34</u>
Total Other Current Liabilities	<u>6,962.25</u>
Total Current Liabilities	<u>11,704.54</u>

Total Liabilities 11,704.54

Equity

Investment Gain or Loss	1,471.66
Opening Bal Equity	23,583.45
Retained Earnings	12,230.58
Net Income	<u>-8,178.89</u>

Total Equity 29,106.80

TOTAL LIABILITIES & EQUITY **40,811.34**

2009 KPA Annual Audit Report

David E. Hanna, Ph.D.

In accordance with the Kentucky Psychological Association (KPA) bylaws, an annual financial audit of KPA and the Kentucky Psychological Association Foundation (KPAF) was completed on March 19, 2009 and covered the fiscal year, January 1, 2008 through December 31, 2008. The Audit Committee included Art Shechet, Ph.D., Gordie Betts, Ph.D., Debbie Hino, Ph.D. and David Hanna, Ph.D. Leslie Proasi, KPA Interim Executive Director/Director of Operations provided written and verbal instructions regarding the audit process and pertinent financial records. She was also available throughout the audit to answer specific questions about office financial procedures.

Audit Procedures:

- Audited the months of January, April, July, and November, 2008 from the KPA checking account.
- Reviewed KPA money market. All months were reviewed in detail.
- Reviewed KPA mutual fund account.
- Reviewed KPAF account.
- Reviewed monthly deposit statements and payroll expenses.
- Reviewed Pass Through Funds from KPA to KPAF.
- Reviewed Federal tax returns.
- Reviewed separate payroll folder for staff.
- Reviewed merchant account (credit card statements)

Findings:

- The financial records for KPA and KPAF were clearly marked and all receipts were in chronological order.
- All balances for KPA were correct upon review.
- All balances and deposits for KPAF were also accurate.

Recommendations:

- KPA's bylaws state "*The President-Elect of the Association shall also oversee the annual audit of the Association by an audit committee composed of three members of the Association, not currently serving as Directors and designated by the President-Elect. The audit committee shall be responsible for an annual review of the financial record of receipts and expenditures incurred in connection with the administration of the Association*". The audit committee would like to note that the association's budget now exceeds \$200,000 per year, that diverse revenue streams (e.g., convention, dues, grants, etc.) support this budget, that the association has had four employees during the past fiscal year each with a somewhat different benefit package, and that, in addition to salaries, KPA pays a wide range of vendors for services rendered. The audit committee believes that psychologists are unlikely to possess either the knowledge or the skills to conduct financial audits of as large and diverse organizations as KPA and KPAF. The current process might be better thought of as a review of financial records. **The audit committee recommends that the Board obtain a financial audit from an appropriately credentialed auditor or auditing firm at least every three years.** Such an audit could insure compliance with relevant state and federal laws related to non-profit management, review office financial procedures, and verify the association's financial resources are appropriately managed. While the expense of such an audit is not included in this year's budget, the committee further notes that such an audit is perhaps most appropriate at a time of transition in the office staff.
- The audit committee notes favorably that accountants are used to prepare the year-end tax statements.
- Current bylaws do not provide an active role for the KPA Treasurer to review the books of the organization on a monthly basis. **The committee recommends that, at a minimum, the Treasurer review a monthly income and expense statement and monitor the financial health of the organization.**
- The KPA Board has previously approved a bereavement policy that provides for flowers or some other suitable memorial gift be made when a member dies. No amount, however, has been designated for such a gift and KPA office staff are left to determine the amount to be designated on a case by case basis. **The committee recommends that the KPA Board designate a range or "not to exceed" amount for the purpose of memorial gifts.**
- For future audits, **the committee recommends that the Batch Number be marked on the Bank Statement.**

- For ease of reference in future audits, **the committee recommends that tax records are filed in separate three ring binders.**
- The audit committee discussed the relative merits of continuing to place money in long-term investments as opposed to increasing funds in our Money Market account. In recent years, decisions about managing the association's investments primarily have been made by KPA staff. **The audit committee recommends a reinvigorated Finance Committee with responsibility for oversight of the Board's investments under the direction of the KPA Board.**
- Recognizing the challenges inherent in a small office staff, **the audit committee recommends a review of internal financial controls regarding purchasing, writing of checks, and posting to the general ledger.** Typically, at least two individuals would be involved in such transactions, but that is not currently the case at KPA
- KPA has a document which guides the internal audit process, however, it lacks specificity in the procedures to be followed. Fortunately, members of the committee had previously participated in audits and Ms. Proasi was available to assist in understanding the various Board accounts. Nevertheless, the audit committee recommends that a more detailed guide be prepared for future audit committees that describe the specific procedures to follow and the accounts to be reviewed.

Final Note: The audit committee would like to commend Ms Proasi for her helpfulness during the audit process. We were all impressed with the fine organization of the association's records and she demonstrated a solid grasp of the financial workings of the association. She answered questions, retrieved materials, and provided many invaluable comments on how to improve the organization's financial management.

Membership Report

Leslie M. Proasi

The number of KPA full members continues to average around 630. Although affiliate membership dropped from around 600 to 445, this is primarily because we have changed our renewal process for undergraduate student members. We now request undergraduate students to renew their membership online every year so we have a more accurate record of who is still actively involved in the association. Since October 1, we have gained approximately 30 new full and affiliate members.

KPA continues to work on new member recruitment and retention strategies with the help of the KPA Ambassador program. Interest sections are gaining strength and we hope will continue to add value for our members. The Academic Conference continues to bring students together from across Kentucky which has helped increase the value of membership for both students and Academic members. With the help of the new Executive Director, Dr. Willner, we will be looking for ways to improve our professional support along with finding more tangible benefits to go along with what we hope are superior member services, excellent educational offerings, and advocacy efforts. KPA hopes to continue to provide a welcoming and interactive environment for psychologists across the state to call their professional home.

Active KPA Members as of 9/30/09

Full Members	
Doctoral Members	
Full Doctoral	308
Early Career - Doctoral Level	66
Total Doctoral Members	374
Masters w/ Independent Functioning Members	50
Masters Under Supervision Members	
Full Masters Under Supervision	45
Early Career - Masters Level	27
Total Masters Under Supervision Members	72
Academic Members	87
Emeritus Members	
Full Emeritus Status	34
1st Year Emeritus	9
Total Emeritus Members	43
TOTAL Full Members	626
Affiliate Members	
Undergraduate Students	193
Graduate Students	211
Post-Doctoral Level	14
Out-of-State	24
Allied Mental Health Professionals	3
TOTAL Affiliates	445
OVERALL TOTAL	1071

Reports from Regional Representatives

Central Region Representative – Scott Doyel, M.A.

Overview: To serve as a liaison between the Board and KPA members in the central region.

08-09 Goals and Accomplishments: Networking with membership; follow-up on persons who failed to renew; welcoming new members.

2010 Goals : Continued role of networking within the central region. Service to the Board through consistent participation in Board meetings and function.

Eastern Region Representative - Joni Caldwell, Ph.D.

Overview: The Eastern Regional Representative is available to serve as a liaison between KPA members in the region and the KPA board. The representative also works to promote and sustain membership in the KPA.

08-09 Goals and Accomplishments: Promoted new member listserv. Contacted multiple members and non-members to provide information about KPA benefits as well as to obtain information about their concerns. Contacted lapsed members to discuss membership and any concerns. Began discussing feasibility of one or more annual social events at various locations throughout the region.

2010 Goals : Continue to recruit new members as well as retain current members. Provide additional opportunities for social and professional networking within the Eastern region. Work with CE committee regarding feasibility of additional CE events in the Eastern region.

Greater Fayette Region Representative – Martha Wetter, Ph.D.

Overview: My role as greater Fayette County representative is to provide opportunities for KPA members to express their opinions and/or concerns to the Board, as well as to socialize with each other. In addition, my role involves encouraging psychologists in this area to become or remain KPA members.

08-09 Goals and Accomplishments: During the past year, I contacted greater Fayette County listserv members regularly, asking them to attend the lunch get-togethers the second Friday of every month. In addition, I contacted KPA members who failed to renew their memberships to ask why they had not maintained their membership. I also emailed new members welcoming them to KPA. Finally, I encouraged Greater Fayette County KPA members to support the Convention in Lexington this year and to treat the social at Natasha's as if it were a Fayette County get-together.

2010 Goals : Goals for 2010 include continuing to provide representation for greater Fayette County KPA members to the Board, continuing to welcome new members to KPA and continuing to encourage present members to maintain their memberships.

Greater Jefferson County Representative – Lisa Powell, Ph.D.

Overview: My role as representative of the Greater Jefferson area is to serve as a liaison between the members and the board.

08-09 Goals and Accomplishments: Contacted each new member to welcome them to KPA. Contacted lapsed members to inquire about concerns and reasons for non-renewal. Contacted non-members to discuss membership with KPA and invite them to join. Promoted use of the regional listserv. Responded to concerns of members regarding revision of the licensure law.

2010 Goals : Plan social event for Greater Jefferson region. Contact each new member to welcome them to KPA. Contact lapsed members to inquire about concerns and reasons for non-renewal. Contact non-members to discuss membership with KPA and invite them to join. Promote use of the regional listserv.

Northern Region Representative – Andrea D. Evans, Psy.D.

Western Region Representative - Ed Morris, Ph.D.

Overview: The purpose and focus of the Western Region Representative is to further the interests of psychologists in the western part of Kentucky.

08-09 Goals and Accomplishments: My goals for the current year were to increase the involvement of western Kentucky psychologists in KPA and to bring more activities to the region. Monthly meetings in Owensboro have been held for several months. Plans are under way for requesting approval for various CE offerings to be held in conjunction with these meetings. In October, the new Executive Director attended the Owensboro meeting.

2010 Goals : More activities, both social and professional, in the region. Increase membership in KPA. Bring KPA programs that have been implemented in the central part of the state to the western region.

Reports from Interest Section, APA Council, and KPAGS Representatives

Academic Representative - Scott LaJoie, Ph.D.

Overview: The purpose of the academic representative is to ensure that KPA members who identify themselves as academics are well-represented during issues considered by the KPA board.

08-09 Goals and Accomplishments: In 2008-9, KPA hosted a successful academic meeting that included workshops that appealed to academics (e.g., issues surrounding one's first job). The Psych bowl was a spirited competition and well-attended. In addition, the KPA fall meeting attracted several presentations from academic members. Lastly, KPA brought Dr. James Prochaska to Louisville for a workshop. This workshop about the Stages of Change theory had broad appeal to both clinicians and non-clinicians.

2010 Goals : One goal is to help the incoming academic representative make a smooth transition. A second is to continue to build a strong base of active researchers and academicians in KPA who find KPA as a source of contacts, ideas, and an outlet for their research.

Member Opportunity: The Academic Interest Section is open to new members!

APA Council of Representatives Liaison – William Meegan, Ph.D.

Overview: Represent Kentucky on the APA policy making Council of Representatives

08-09 Goals and Accomplishments: Elected Chair of Caucus on the Optimal Utilization of New Talent (COUNT); Communicate COR topics of interest to Kentucky groups; Influence policy consistent with Kentucky psychology initiatives; stayed awake during long boring meetings!!!

2010 Goals : Continue direct communication of significant topics of COR to relevant groups in the state; develop email list of Psychology Department Chairs in order to send info to them from COR; monitor Model Licensure closely.

Member Opportunity: I have received regular feedback from the KPA Board regarding my tenure as representative to the Council of Representatives. I welcome feedback from any psychologist in the state.

Child and Adolescent Interest Section Representative – Felicia Smith, Ph.D.

Clinical Interest Section Representative – Brenda Nash, Ph.D.

Education & Training Interest Section Representative – Steve Katsikas, Ph.D.

Health Psychology Interest Section Representative – Kristen Rabineau, Ph.D.

Overview: The purpose of the Health Psychology Interest section is to provide a forum for discussion, education, and networking among colleagues with shared interests in health psychology.

08-09 Goals and Accomplishments: The listserv has been a useful tool for communication between the section representative and members, but efforts to stimulate introductions and discussion among members have not been successful. An informal meeting was held earlier this year in Louisville for the purpose of networking among members and generating ideas for the convention and other CE events. A Health Psychology Section sponsored CE event is being held at the 2009 annual convention titled "The Obesity Epidemic: Implications for Health Psychologists".

2010 Goals : Continue efforts to generate discussion on listserv, increase membership, and hold one networking event.

KPAGS Representative – Laura Gabel, M.A.

Overview: My role is to recruit graduate students to become members of KPA.

08-09 Goals and Accomplishments: I contacted graduate schools in order increase graduate student membership.

2010 Goals : I would like to recruit more members to be on my committee and coordinate with colleges across the state to increase membership.

Member opportunity: KPAGS Committee is accepting new members at this time.

Master's Representative – Kecia Fulcher, M.A.

Overview: The Master's Representative position on the KPA Board serves as a voice for professionals credentialed at the Master's level. This is a permanent position with full voting privileges.

08-09 Goals and Accomplishments: A second solicitation letter was distributed to all current KPA members credentialed at the Master's level. Professionals from all backgrounds and work-settings were encouraged to "Bring a Buddy" to KPA membership.

2010 Goals : As I will be leaving this position following the November board meeting, I am hesitant to set the agenda for another professional; however, work continues to be needed in the area of 1) acting as a liaison to colleges and universities with Master's programs; 2) increasing social networking opportunities through KPA throughout the state; 3) more work in the schools by using the "Heads Up" curriculum.

Reports from Committee Chair, Task Force, Liaison, and Consultants

Business of Practice Network Committee – Chair: Elizabeth W. McKune, Ed.D.

Committee Members: Joe Edwards, Psy.D.; Kelly McGraw Browning, Psy.D.; David Hanna Ph.D.; Edward Marshall, Ph.D.; Andy Meyer, Ph.D.; Kate Voorhees, Psy.D.; and Ryan Wetzler, Psy.D.

Overview: The Business of Practice Network (BOPN) Committee has a dual mission of providing a resource to the community about the link between employee health and organizational performance, as well as providing a resource to psychologists about issues impacting the business of practicing psychology. Typically, the committee awards state-level winners of the Psychologically Healthy Workplace Awards on a bi-annual basis. The criteria for the awards are the same as the American Psychological Association's National Psychologically Healthy Workplace Awards. The award program highlights a variety of workplaces, large and small, profit and non-profit, in diverse geographical settings.

08-09 Goals and Accomplishments: Liz McKune serves as on the American Psychological Association Business of Practice Network Steering Committee. She attended the annual meeting and assisted with reviewing nominations for the APA National Psychologically Healthy Workplace and Best Practices Awards.

2010 Goals : Become more active in soliciting nominations for Kentucky sponsored Psychologically Healthy Workplace Awards. Return to regular meetings to ensure a viable list of candidates for the awards. Continue participation at APA level through involvement with steering committee.

By-Laws Review Committee (ad hoc) – Chair: Paul Hager, PhD

Overview: No action has been necessary since the By-Laws were amended and approved in 2008.

08-09 Goals and Accomplishments: None necessary.

2010 Goals : To keep abreast of needed amendments in the By-Laws as the requirements of the organization change. Of particular need is a review of the Foundation By-Laws.

Communications Committee - Chair: Sean Reilley, Ph.D.

Committee Members: Chuck Webb, PsyD; Angela Lucas, (KPAGS); Brenda Nash, Ph.D.; Jennifer Burleson, Psy.D.; Tony Sheppard, Psy.D.; Irene Kostiva (KPAGS)

Overview: The current focus of the Communication Committee is to enhance communications between and among the KPA organization and its membership. The primary workload of the committee involves developing and sending out KPA E-Newsletters, preparing KPA's flagship periodical, the Kentucky Psychologist, and creating new content and updates to the KPA Website.

08-09 Goals and Accomplishments: Prepared and edited two issues of the Kentucky Psychologist for distribution to the memberships. Created regular KPA e-Newsletter series as a more efficient and regular communication tool. As a result, the KY Psychologist will be distributed twice a year (March and September) which is both a cost saving and a more environmentally sensitive communication approach. Created and distributed KPA E-newsletters by blast email to 2000+ KPA members approximately every 2-months from January, 2009 to present. Completed a thorough content evaluation and usability analysis of the KPA website. Developed a catalog of website corrections and updates and began updating and standardizing the format of content for the website. Created new content for the KPA Early Career Psychologists, including on-line application forms for the new ECP Mentoring program. Created new "KPA Members in the Media" webpages for the Public Education Committee to highlight the print and radio contributions of KPA Members across the Commonwealth.

2010 Goals : Complete updates to KPA Website. Establish a rotating submission schedule for KPA E-newsletters and the Kentucky Psychologist to increase the breadth of communications about information and events associated with KPA. Explore the feasibility of designing and printing the Kentucky Psychologist with Central Office staff.

Member opportunity: The Committee is open to new members. Members are invited to submit material for KPA e-newsletter and The Kentucky Psychologist.

Continuing Education Development Committee – Chair: Kaveh Zamanian, Ph.D.

Committee Members: Amy Wendell, Psy.D.; Elisa Wetzler, Psy.D.; Heather Auton, Psy.D.; Melissa Boyles, Ph.D.; Laurie Mount Grimes, Ph.D.; Steve Stratton, Ph.D.; Sean Reilley, Ph.D.; Lisa Cheney, Psy.D.; Nate Mitchell, Ph.D.; Lily Cooksey, M.A.

Overview: The Continuing Education Committee is dedicated to developing, facilitating, and offering a range of continuing education presentations throughout each year to students and professionals within the field of psychology. We strive to be in tune with the training needs of practitioners in the field, and respond to these requests with meaningful and appropriate CE offerings.

08-09 Goals and Accomplishments: 1.) Dr. Amy Wendell stepped down from the Chair position, but remains a committee member. 2.) Recently welcomed new Chair to the committee, Dr. Kaveh Zamanian. 3.) Added two new members to the committee: Dr. Lisa Cheney and Dr. Nate Mitchell. 4.) Developed and facilitated a wide range of CE offerings throughout 2009, including presentations by Prochaska (Stages of Change) and Kelly Wilson (ACT). We also offered a year-long webinar series focusing on various topics related to neuropsychology. Other areas of focus included trainings on the MMPI-2-RF, WAIS-IV and WMS-IV, Basic and Advanced Supervision, APAIT/Ethics, Therapeutic Action: From Empathy to Countertransference, and Mindfulness Meditation. 5.) Met on a quarterly basis with committee members, as well as communicated throughout the year via committee listserv. 6.) Recently held brainstorming meeting with committee members to generate ideas for 2010 and beyond.

2010 Goals : Goals for the upcoming year: 1. to continue offering quality workshops to our members. 2. to extend our reach beyond the primary hubs of Louisville and Lexington in order to offer greater CE access to our members. As part of this goal we hope to offer a “Mini-conference” in Bowling Green sometime toward the end of spring/ early summer period in order to offer CE events that are required for licensure (e.g. ethics) as well as other relevant topics. We hope that this is the beginning of an event that can be on a regionally rotating calendar. 3. The Webinar series have been successful and seem to generate ongoing revenue. Therefore we hope to continue to offer such series, expand the topic range and explore other distance-learning opportunities such as using video conferencing or recording of didactic sessions for members who wish to purchase the workshop. 4. to widen our reach to regional professionals and bring experts who can increase the range of topics and more importantly expand our local audience and revenue base. 5. In response to our practicing professionals who consistently have asked for more “practical” experience, we plan to propose a new format where an additional 1.5 hours of CE training is offered following the presentation. This way for an additional fee participants get an opportunity to work more closely with the presenter on a selected case(s). We see this as a chance to conceptualize and discuss case material in a more substantial way. 6. We are also considering an extended supervision-consultation group format. We envision local experts on a given topic holding 6-8 sessions in which 5-6 participants have an opportunity to present cases and discuss their work with a seasoned clinician who has expertise in a given area. This way our practitioners can continue their development in a way that is more suited to their individual needs and potentially more relevant and meaningful for their professional growth. 7. We plan to generate an active list of topics and presenters that could serve as an ongoing resource for future CE events. Our long-term goal is to have a schedule of events for at least one, or possibly two years in advance.

Early Career Psychologists Committee – Chair: Sarah Morsbach Honaker, Ph.D.; Vice Chair: Jessica Beal Korhonen, Psy.D.

Committee Members: Heather Bass, Psy.D., Melissa A. Boyles, Ph.D., Anna Duncan, M.S., Kristy Keefe, Ph.D., Jennifer Richardson, M.A., Jemma Rosen-Webb, Psy.D., Lynn Rosenzweig, Psy.D.

Overview: The Early Career Psychologists committee caters to psychologists and master’s level clinicians who are KPA members and have earned their terminal degree within the past seven years. The purpose of the committee is to provide resources and support for these individuals in order to encourage their professional development and involvement in KPA.

08-09 Goals and Accomplishments: Increased committee membership, including added representation from the Northern and Eastern regions; launched pilot year of mentorship program – five participating pairs; facilitated formation of one peer supervision group; hosted two social events; individually welcomed new members via e-mail; informational table at Convention 2009.

2010 Goals : Recruit committee members from the Central and Western regions; host at least one social event and one networking event; continue to facilitate the mentorship program; collect and evaluate feedback from the pilot year of the mentorship program and make revisions as needed; continue to facilitate the formation of peer supervision groups as needed; launch Facebook page and pilot for 6-month run; update webpage to reflect our current activities; explore ways to help guide ECPs through the licensure process; distribute professional information and resources pertinent to ECPs; evaluate the role of the ECP committee in new member recruitment.

Member opportunity: We want to get to know you! Please contact committee members at any time with your needs or ideas, or just to introduce yourself! You can also address all ECP members via the list-serv (KPAECP@kpa.org).

Interested in joining the committee? Let us know! We particularly are in need of members from the Central and Western regions. Contact Sarah Honaker at sarah.honaker@gmail.com or Jessica Korhonen at jesbeal@yahoo.com.

Ethics Committee – Chair: Kimberly McClanahan, Ph.D.; Vice Chair: Joni Caldwell, Ph.D.

Committee Members: Donald Crowe, Ph.D.; Jacqueline Graven, Psy.D.; Bill Meegan, Ph.D.; Charles Morgan, Ph.D.; Patricia Burke, Ph.D.; Sharon Turpin, M.S.; Cay Shawler, M.S.; Amanda Duff, Student Representative; Colby Sutton, Student Representative; Benjamin Birkby, Psy.D., Consulting Member; Ken Lombart, Psy.D., Consulting Member.

Overview: The fundamental objective of the KPA Ethics Committee is to assist psychologists in maintaining ethical conduct at the highest professional level. The committee works toward this objective by educating members of KPA concerning ethical principles and standards and by working with KPA in achieving its objectives as reflected in the KPA by-laws. The primary role of the committee is to provide education and consultation to KPA members.

08-09 Goals and Accomplishments: A large number of formal requests for consultation from KPA members were received. The committee responded in a timely manner (within 5 working days) to all requests. At the KPA Annual Convention in November 2008, the committee made a presentation entitled “Top Ethical Dilemmas: Recognition, Assessment, and Management in Psychological Practice.” Kim McClanahan and Charles Morgan conducted the presentation. Two articles were published in the KPA Newsletter. The topics were: colleague assistance programs, and multiple relationships in rural communities. The committee continues its work on developing plans for a Colleague Assistance Program, and is the process of consulting with the Board regarding various directions that these plans may take. The committee has begun include in its meetings discussion of contemporary topics relevant to ethical practice of psychology. The first of such discussions focused on the issue of controversial topic of the psychologist’s role in detainee interrogation, as described by a military psychologist in a book entitled “Fixing Hell.”

2010 Goals : Continue to respond to formal consultation requests in a timely manner. Present ethics-related brief workshops around the state, as requested. Submit ethics-related articles for publication in each KPA newsletter. Engage in other activities, as needed or requested, which meet the overall objectives of the Ethics Committee as it functions within KPA. Particular emphasis at present remains the development of a Colleague Assistance Program appropriate for Kentucky psychologists.

Member Opportunity: The Ethics Committee is open for new membership at this time.

Federal Advocacy Coordinator - Sheila A. Schuster, Ph.D.

Overview: I serve as a liaison between the APA Governmental Affairs Office and the KPA Board and members who are interested in advocacy for psychology at the Federal level by forwarding information and Action Alerts from APA to members of the GrassRoots Advocacy Network.

08-09 Goals and Accomplishments: Hill Visits made by KPA leaders in March of 2009 focused on national health care reform and the inclusion of psychologists in integrated and primary care, and advocacy to restore proposed cuts to the Medicare reimbursement for psychological services. As the year progressed, more and more effort has been focused on the health care reform bills in both House and Senate. The legislation currently being considered in both chambers does include restoration of the Medicare cuts (for the next two years), required inclusion of the parity provisions for mental health and substance abuse services, and language which would protect state insurance regulation such as Kentucky’s Any Willing Provider provision.

2010 Goals : As this report is being written, National Health Care Reform legislation is pending in both chambers of Congress. Intensive focus and Calls to Action will continue until this important issue is addressed, hopefully with sweeping legislation. Once passed, work on implementation of national health reform at the state level will be required, along with education campaigns to inform KPA members and their clients of the changes in policy. Federal MH/SA Parity legislation will go into effect early in 2010, also requiring informational campaigns for both providers and the public. I will continue to educate KPA members about the importance of advocacy at both the federal and state levels, trying to increase the number of members who engage in these activities.

Member opportunity: KPA members and students who are interested in advocacy at the Federal level can join the GrassRoots Advocacy Network (GRAN) by noting their interest in their Member Profile online. In November of 2010, Senator Jim Bunning’s seat will be open for election of a new Senator, and all six (6) of Kentucky’s Congressional seats in the House are open, with all sitting Congressmen seeking re-election.

Kentucky Mental Health Coalition Liaison - Elizabeth W. McKune, Ed.D.

Overview: The liaison to the Kentucky Mental Health Coalition attends quarterly meetings and receives regular updates on happenings impacting mental health care across the state.

08-09 Goals and Accomplishments: Attended quarterly KMHC meetings. Developed collaborative relationships with representatives from other mental health groups from across the state.

2010 Goals : Continue to maintain an active presence in the KMHC.

KPA Ambassadors Coordinator - David T. Susman, Ph.D.

Overview: The KPA Ambassadors are the faces of KPA throughout Kentucky who help to spread the news about KPA services and other useful resources for psychologists. Ambassadors work in coordination with the KPA Membership Committee, comprised of the Regional Representatives on the KPA Board. They help recruit new members and promote retention of current members. They organize regional social events and conduct presentations about KPA programs and benefits.

08-09 Goals and Accomplishments: Founded in early 2007, this is the third year of the KPA Ambassador program. Currently there are over 90 Ambassadors throughout the state, including Doctoral and Master's level members in a variety of applied and academic work settings, early career psychologists, and graduate and undergraduate students. Ambassadors have done numerous regional presentations and have coordinated a statewide campaign to recruit new members.

2010 Goals : One goal for 2010 is to reach a level of 100 KPA Ambassadors statewide. Ambassadors will continue to engage in recruitment and retention activities and the promotion of KPA's many outstanding services and programs.

Member opportunity: Anyone who is interested in becoming a KPA Ambassador is encouraged to notify the KPA Office or email David Susman (dsusman@insightbb.com).

Public Education Campaign Committee – Chair: Patrick Pössel, Dr. rer. soc.

Overview: The Public Education Campaign Committees (PECC) have been established in partnership with APA and state associations like KPA, both as a public service and to educate the public about the value of psychology. To reach these goals, the PECCs use three different tools. First, the PECCs promote campaigns designed by APA to reach out to the public through coordinated events on local and national levels and wide-reaching media coverage. The most recent campaign focuses on the Mind/Body connection (i.e., obesity, heart disease, and stress) and educates the public about how psychologists can help to fight unhealthy lifestyle forces. APA has not only developed material (incl. PowerPoint material, tips for discussions with the audience, material to hand out) for short presentations but has also partnered with the YMCA allowing PECC Members to give prepared presentations in local YMCA facilities. Second, the PECC coordinates media contacts and reaches out to the media to promote an accurate picture of psychology as profession and psychological services. (See our KPA Members in the Media webpage.) Third, the PECC plans and implements booths at local health fairs.

08-09 Goals and Accomplishments: I took over the function as PECC in February 2009. Since then I placed nine KPA members in the radio show "Let's talk," three KPA-Members in the radio show "State of Affairs," and provided six KPA members with the opportunity to write articles in the Medical News. In addition, together with the KPA Webmaster, I updated the "Information for the Public" webpage and created the new "KPA-Members in the Media" webpage.

2010 Goals: 1) Organize a PEC committee. 2) Expand on the connection to "State of Affairs" on public radio by a) becoming a regular feeder of expert panelists and b) suggesting topics where our profession has expertise and c) suggesting topics relevant to psychology. 3) Organize the local YMCA's public education campaign in collaboration with the KPA Ambassadors program..

Member opportunity: Get involved in the PECC! Although the PECC is not a referral campaign, many colleagues nationwide say that the increased visibility of doing grassroots outreach has provided them with the kind of recognition that has proved helpful in marketing their practices and expanding professional networks to other psychologists and organizations. Many colleagues also derive satisfaction from giving back to their communities in this way. There are three ways for you to become involved: First, simply inform me by email about all media contacts you have. Second, send me an email with topics you would be interested in addressing through media interviews or written columns. Third, become a PEC Committee Member! This committee will seek and coordinate contacts to media, and other organizations to promote our profession. Furthermore, you will benefit from material provided by the APA to help with outreach activities and working with the media, including PowerPoint presentations and discussion guides (e.g., "Healthy Mind and Body...Talk to a Psychologist," "Helping families and communities reverse the trend of childhood obesity"). I would love to get in contact with you to hear your ideas, learn about your media contacts, and answer your questions about the opportunities available through the PECC. I look forward to hearing from you!

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